



Silver Anniversary of Pacific Grove Rotary Concours Auto Rally set for Friday August 16th, 2019

25th Anniversary of one the Most Popular Free Spectator Events of Car Week

Since its beginning in 1994, the Pacific Grove Concours Auto Rally has raised over \$300,000 for local youth and other city projects. Now sponsored by the Rotary Club of Pacific Grove, the annual event, held in historic downtown and along 17 Mile Drive through Pebble Beach, will celebrate its 25th anniversary with special silver-themed awards in 2019.

Cobra, with Carroll Shelby in attendance, was the featured automotive marque of the first show. Appropriately, Cobra will return as the marque for the 2019 event that takes place on August 16th, the Friday of the Pebble Beach Concours d'Elegance weekend and Car Week on the Monterey Peninsula.

The 2019 Pacific Grove Rotary Concours Auto Rally is now open for registration. Registration forms are available on line at www.pgautorally.org. Registration for the drive is just \$95 per vehicle. All 200 spaces in the concours line-up typically sell out quickly

Drivers of classic, sports, and vintage cars of all marques are welcome to participate. Registration and staging of cars begins at noon on Lighthouse Avenue in the heart of historic downtown Pacific Grove. There is no charge to view the cars and meet the drivers. At 5:00PM drivers follow a scenic coastal route along 17 Mile Drive in Pebble Beach. Spectators line the route, waving and cheering them on. The Rally returns to Pacific Grove where participants and guests enjoy a barbecue, raffle and awards presentation in Chautauqua Hall.

President-elect Travis Long of the Rotary Club of Pacific Grove said, "Registration fees enable the Rotary Club of Pacific Grove to provide dictionaries to third graders, serve meals to men and women in transitional programs, help the Boy Scouts, provide leadership, scholarship, and youth exchange opportunities for high school students, and many more wonderful activities. Showing your car and then driving it on a police-escorted rally through Pacific Grove and Pebble Beach is a unique way for you to actively participate in the traditions of Car Week on the Monterey Peninsula, while also making a difference in the lives of others."

More Information

Additional information about the event, together with registration forms and schedule details, is posted on the www.pgautorally.org website. Hotel and other visitor information is available from the Pacific Grove Chamber of Commerce at www.pacificgrove.org. Phone: (800) 656-6650

Pacific Grove Rotary Concours Auto Rally
Phone: 831-372-3861 www.pgautorally.org E-Mail: pgautorally@gmail.com