

Rotary Club of Pacific Grove

PO Box 51453 Pacific Grove CA 93950
 (831) 372-3861 pgautorally@gmail.com pgautorally.org

Pacific Grove Rotary Auto Rally 2017 PROGRAM ADVERTISING RATES

Ad Size	AD PRICE
Business Card Color*	80.00
1/8th Page- Color	135.00
Quarter Page - Color	230.00
Half Page - Color	430.00
Full Page - Color	800.00

ONLINE ADVERTISING RATES www.pgautorally.org

			Prices
Package I	Online Advertising Only (on our Auto Rally website)	Includes your company logo, two lines for verbiage (you decide on the content) and a link directly to your website.	175.00
Package 2	Online Advertising AND Quaffer Page Larger Program Ad (on our Auto Rally website)	This includes all of Package I AND a color quarter page or larger program ad to be included in our event programs. Over 1,000 copies are distributed to merchants and newsstands throughout Pacific Grove and Pebble Beach in addition to each of the Rally's 230 participants.	Program Ad Rate + \$15.00

* AD SPECIFICATIONS: Only digital files accepted with the exception of business card ads,, If you have a business card that you would like to use, but do not have a digital copy, in addition to the cost of the ad there will be a \$15.00 per card fee to scan and enhance the business card. Ads must be done in photoshops PDFs are also accepted, Photos and pdf files must be a minimum of 300dpi at print size Advertising Deadline is JUNE *30th 2017.

Send complete, ready to print advertising file only to publishingbiz@sbcglobal.net
 In the "subject" line of the email please be sure to include "2017 Auto Rally Final Ad".

For Information about rates or if you have any questions please contact:
 Vic Johnson 831.647.0205 Lindsay Munoz 209-607-2488