



2018 PROGRAM ADVERTISING RATES

AD SIZE	AD PRICE
Business Card Color*	80.00
1/8th Page- Color	135.00
Quarter Page - Color	230.00
Half Page - Color	430.00
Full Page - Color	800.00

ONLINE ADVERTISING RATES www.pgautorally.org

Package 1	Online Advertising Only on Auto Rally website	Includes your company logo, two lines for verbiage and a link directly to your website.	175.00
Package 2	Online Advertising on Rally website AND Quarter Page (or larger) Ad in the Rally Program	Includes all of Package #1 AND a color Quarter page or larger program ad to be included in our event programs. 1200+ copies are distributed to merchants and newsstands throughout Pacific Grove and Pebble Beach in addition to each of the Rally's 230 participants.	Program Ad Rate + \$15.00

*AD SPECIFICATIONS: Only digital files accepted with the exception of business card ads,, If you have a business card that you would like to use, but do not have a digital copy, in addition to the cost of the ad there will be a \$15.00 per card fee to scan and enhance the business card. Ads must be done in photoshop PDFs are also accepted. Photos/pdf files must be a minimum of 300dpi at print size
 Advertising Deadline is **JULY 15, 2018.

Send complete, ready to print advertising file only to publishingbiz@sbcglobal.net
 In the "subject" line of the email please be sure to include "2018 Auto Rally Final Ad".

For Information about rates or if you have any questions please contact:

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