



Pacific Grove Rotary Concours Auto Rally Set for Friday August 18th, 2017

- 2017 marque is Jaguar
- Registration forms available online
- Presented by the Rotary Club of Pacific Grove

The Rotary Club of Pacific Grove is pleased to announce that the twenty-third annual Concours Auto Rally is now open for registration. The 2017 event will take place in Pacific Grove on August 18, the Friday of the Pebble Beach Concours d'Elegance weekend and Car Week on the Monterey Peninsula. Registration forms are available on line at www.pgautorally.org.

Courtesy of Jaguar of Monterey, the marque for the 2017 event is Jaguar but drivers of classic, sports, and vintage cars of all marques are welcome to participate. Registration and staging of participating cars begins at noon along Lighthouse Avenue in the heart of historic downtown Pacific Grove. There is no charge to view the staged cars as they assemble for the Rally Drive.

At 5:00PM drivers follow a scenic route along the magnificent Pacific Grove and Pebble Beach shoreline. Spectators line the drive route, waving and cheering them on. The Rally returns to downtown Pacific Grove where participants and guests are invited to enjoy a delicious Barbecue, Raffle and Awards presentation.

President-elect Tracy Perkins of the Rotary Club of Pacific Grove said, "We are excited to support this twenty-third presentation of a tradition that began as the first regular alternative event for visitors to the Concours d'Elegance at Pebble Beach."

Registration for the drive is just \$90 per vehicle. Organized by the Rotary Club of Pacific Grove, the event is expected to draw over 200 participants and several thousand spectators to raise funds for youth programs and other local projects.

As the Pacific Grove Concours Auto Rally, the event was founded by the Pacific Grove Youth Action organization in 1993. It has raised over \$200,000 to support the city's Youth Center and other programs. The Rotary Club of Pacific Grove joined in 1997 as a partner to help organize and manage the program. Although the Youth Action group dissolved in 2015, members of the committee continue to participate with Rotary Club volunteers to organize and staff the event.

More Information

Additional information about the event, together with registration forms and schedule details, is posted on the www.pgautorally.org website. Potential participants can also email pgautorally@gmail.com or call (831) 372-3861. Hotel and other visitor information is available from the Pacific Grove Chamber of Commerce at www.pacificgrove.org. Phone: (800) 656-6650

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Published: Pacific Grove, California, April 24, 2017

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