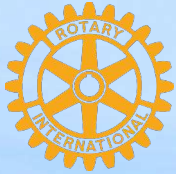
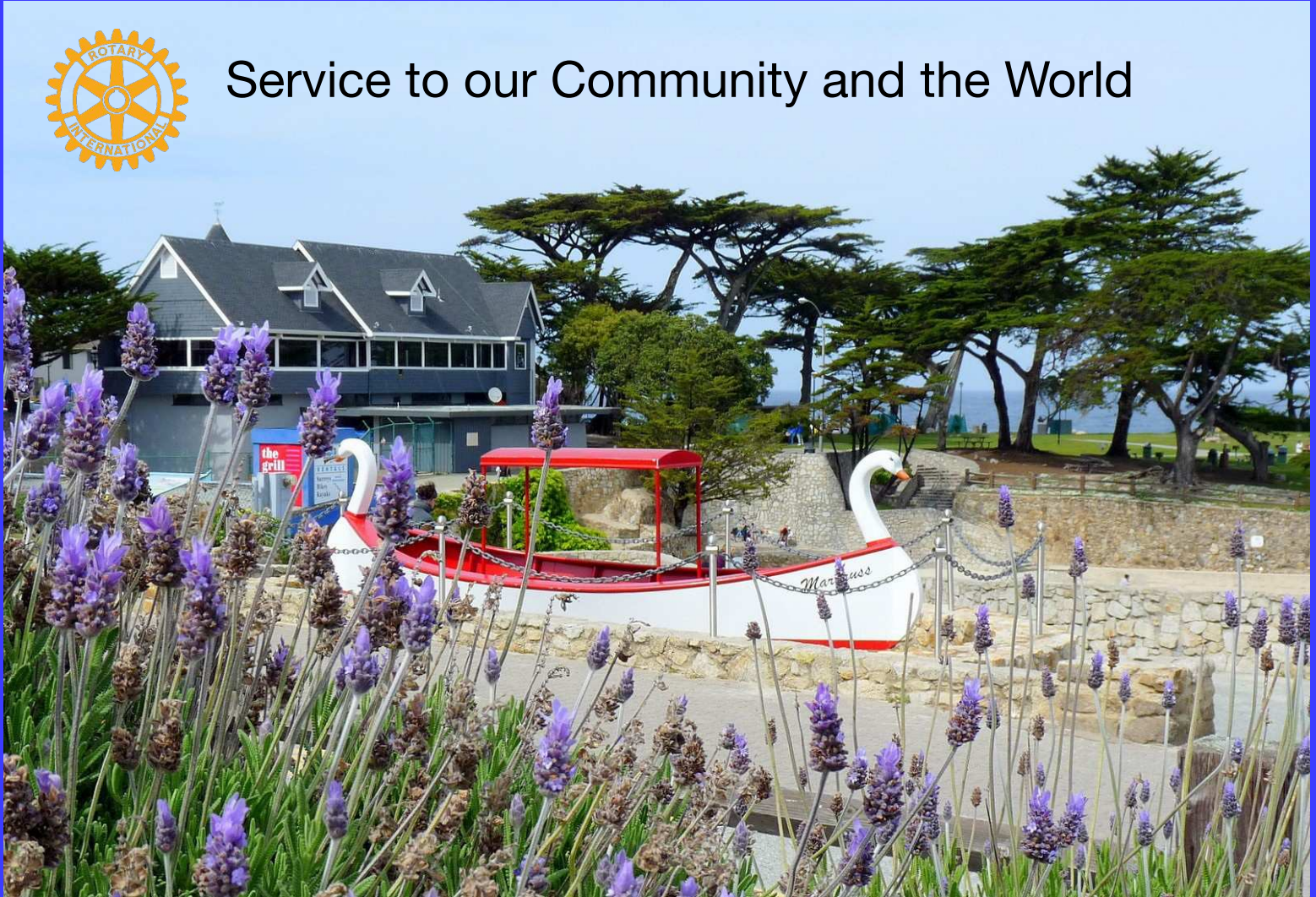


# The Rotary Club of Pacific Grove, California

History 1948 - 2020



Service to our Community and the World











"Our spectacular location inspires us"





The Rotary Club of Pacific Grove's generous efforts in the community, over the past 70+ years, have enhanced our City's beauty, safety and way of life.  
We will continue our work.

***Pacific Grove***  
***"The Last Hometown"***



Years	1948-1960	pages	01-23
Years	1960-1970	pages	24-35
Years	1970-1980	pages	36-43
Years	1980-1990	pages	44-55
Years	1990-2000	pages	56-69
Years	2000-2010	pages	70-77
Years	2010-2019	pages	78-104





## The Object of Rotary

Rotary International is the world's first service club organization. Its members volunteer their time and talent to further the Rotary motto, "Service Above Self."

Rotary is a worldwide organization of more than 1.2 million business, professional, and community leaders. Members of Rotary Clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

There are over 32,000 Rotary Clubs in more than 200 countries and geographical areas. Clubs are nonpolitical, nonreligious, and open to all cultures, races and creeds.

As signified by its motto, Rotary's main objective is service in the community, in the workplace, and throughout the world.







## Global Polio Eradication Initiative spearheading partners

The strategy for the eradication of polio rests on immunizing every at risk child until there is no one left for the disease to transmit to and the disease eventually dies out. The Initiative is spearheaded by the following Organizations:

- WHO ([World Health Organization](#)) who are responsible for planning, technical direction, surveillance and eradication certification.
- [Rotary International](#) whose responsibilities include fund raising, advocacy, and volunteer recruitment.
- The [CDC](#) who are in charge of deploying scientists and public health experts to WHO and [UNICEF](#).
- [UNICEF](#) is in charge of the distribution of the vaccine and helping countries develop communication and awareness strategies.
- [The Gates Foundation](#) as well provided a large portion of the funding.

Key tactics used by the GPEI include strengthening childhood immunization through oral vaccines, conducting surveillance through investigation of [acute flaccid paralysis](#) cases among children under 15 years old (in order to determine areas where the virus is truly eradicated), and conducting "mop up" campaigns in areas where cases of polio have been identified.

## Accomplishments by Era

### 1950's

Lover's Point Park BBQ's, tables, benches, plantings, purchased a green house for City of PG  
Built a stone wall at corner of David Ave and Forest Ave for all community service club signage  
Plantings for PG Golf Course, lighthouse avenue, Built the Little House at Jewell Park  
Donated funds to expand the Natural History Museum, Youth Center and Community Center  
College scholarships for PG High School students, Playground equipment for Washington Park  
Funded a resuscitator and hyperbaric chamber for the Police and Fire Departments  
Career speakers educated PG High students in vocation

### 1960's

Funded scoreboard for PG High School sports, Boy Scout Troop 90 and Scout Traffic Patrol  
Scholarships for elementary school students to science camp and Camp Quien Sabe  
Beautification project with plantings on waterfront in Pacific Grove  
Organized and staffed the PG Invitational Track Meet at PG High

### 1970's

Purchased a vending trailer to rent out to community clubs as a fund raiser  
Purchased emergency rescue vehicle for the Fire Department, Funded Traffic Patrol uniforms  
INTERACT Club established at PG High School, Staffed Jazz Festival, Established Club Auction

### 1980's

Built a Community BBQ building at PG High with funds from estate of Dr. John Nelson  
Embarked on International project to eradicate Polio worldwide, Middle School landscaping  
Established endowment 'Legacy Fund', Staffed hot dog stand at Laguna Seca Raceway  
Brought ROTACARE to the peninsula (health care and medications for the poor)  
Created the Paul Harris Golf Tournament to fund ROTACARE  
PG Concours Auto Rally to help fund the Youth Center

## 1990's

Repaired and donated, with Police/Fire Departments, a fire truck and a police car to Mexico  
Funded and built the Snack Bar-Announcers Booth at PG High School  
Built a Stage at Forest Grove Elementary, Took over Good Old Days Parade  
Funded and built the base and plantings for Sea Otter Statue in Berwick Park  
Salvation Army Bell Ringing, Donated to Blood Bank and Food Bank

## 2000's

Refurbished interior of the PG Performing Arts Center, Signage for Performing Arts Center  
Donated funds for Snow in the Park, Staffed I-Help Dinners for Homeless, Smiles for Life-braces  
PG High Scholarships, INTERACT Club, Job Shadow Day, Dictionaries for all PG third grade students  
  
Scholarships to Camp Royal for High School leaders, Rebuilt elementary school playgrounds  
Toys for Tots, ID's for children, Career speakers program for PG High, Food for poor  
Purchased folding chairs for Middle School, Volunteered at High School Sober Grad Night  
Helped to fund an abused girls shelter in Mexico,  
Reverse Draw fund raiser, Bell ringing for Salvation Army  
Funds for Angola-a million dollar dream, Safe Blood Africa, Local Blood drive  
Judged Middle School projects and High School senior projects, Smiles for Life  
ROTACARE Golf Tournament with all peninsula clubs and local golfers  
Rebuilt Little House in Jewell Park to ADA standards, Repaired Gazebo in Jewell Park  
Estate Sale to advance the Legacy Fund closer to the \$200,000. goal  
Continuing contributions to the Rotary International Foundation  
Grants awarded to the PG Library, Women's Shelter and Shoes for the Philippines



## **1948 Charter Members**

**Roy Barcroft, President**

**Al Coons, Vice President**

**James T. Rye, Secretary**

**James Brand, Treasurer**

**John J. Redhead, Director**

**Ralph Maxwell, MD, Director**

**John Nelson, DDS, Director**

**Arthur Barter**

**Ellis Berry**

**C.L. Borchers**

**Lowell Bowhay**

**Don Busha**

**D. Louis Clay**

**C.F. Curry, DDS**

**Harold Davis**

**Reginald Foster**

**Fred X. Fry**

**Furniture Retail**

**City Manager**

**Capital Investments**

**Real Estate**

**Law-Second Active**

**Internal Medicine**

**Dentistry**

**Department Stores**

**Wildlife Conservation**

**Roofing Retail**

**Fire Extinguishing Equipment**

**Automotive Garage**

**Postmaster**

**Prosthodontist**

**Banking**

**General Law**

**Golf Professional**

## **Charter members**

**David Gill**

**Claude Hicks**

**Harold Hoffman**

**Jack Irwin**

**J. A. Johnson, OD**

**John Keppleman**

**Ernest McAnaney**

**Roudi Partridge**

**Herbert Powers**

**T. N. Russell, DC**

**Tom Turner**

**John Walls**

**Tom Work**

**Fred Workman**

**Roy Wright**

**Kenneth Zug**

**Law Probate**

**Gas Service**

**Refined Oil Retail**

**Renting Products**

**Optometry**

**Newspaper Publishing**

**Police Service-Chief**

**Banking Commercial**

**Insurance Fire**

**Physiotherapy**

**Public Schools**

**Insurance Life**

**Sash & Door Manufacturing**

**Resorts**

**Hardware Retail**

**Groceries Retail**

**Years 1948-1960**





Year	President	Designation
1948-49	Al Coons	City Manager
1949-50	John Nelson, DDS	Dentist
1950-51	Tom Turner	School Superintendent
1951-52	Reginal Foster	Attorney
1952-53	Dr. Richard Hane	Medicine
1953-54	Dr. Ralph Maxwell	Medicine
1954-55	Richard Eldred	Judge
1955-56	Henry Kissinger	Laundry Owner
1956-57	Arthur Barter	Department Store
1957-58	John Nicoll	School Superintendent
1958-59	Lester Borchers	Roofing Retail
1959-60	Ed Langston	Restaurant Owner



First Presidents:  
Art Barter, 1956-57; Organizational President-  
Roy Barcroft, 1948; Dick Eldred, 1954-55



Reg Foster, 1951-52; Tom Turner, 1950-51;  
Dr. Richard Hane, 1952-53; Al Coons, 1948-49;  
Dr. John Nelson, 1949-50; Dr. Ralph Maxwell, 1953-54



Henry Kissinger 1955-56



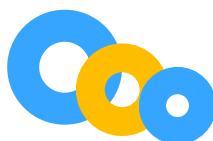
John Nicholl, 1956-57



Les Borchers 1958-59



Ed Langston 1959-60



## The Beginning

The Pacific Grove Rotary Club grew out of the Pacific Grove Service Club and the application was made to Rotary International in March 1948. A slate of officers consisting of Roy Barcroft, Al Coons, James T. Rye, James Brand. Dr. Ralph Maxwell and Dr. John Nelson were selected to serve until June 30, 1948.

On April 27, 1948, President Hal Geyer of the Monterey Rotary Club, Pacific Grove's sponsoring club, appeared at a meeting and read a telegram from District Governor Pat Kelley. It stated that Rotary International had approved the application for admission and the Club was assigned number 6927.

***There were thirty-three charter members.***

Charter Night was set for June 19, 1948 at the Mission Ranch in Carmel, California. It was decided that a golf match would be held for the members in honor of the Charter Day, and \$50 was appropriated for a prize. In attendance at Charter Night were two hundred and fifty Rotarians from District 106, (now 5230). Gifts from the various clubs totaled \$1,000 to help our Club get started.

The Forest Hill Hotel was selected as the weekly meeting place. A club assembly was scheduled for the following July 15th. The assembly was held at the Monterey Peninsula Country Club. Presiding over the Club for its first year of existence was City Manager Al Coons, with a budget of \$2810. The reserve of \$1500 was carried over from the Pacific Grove Service Club that then went out of existence.

The Club By-Laws were modeled after the Rotary International Constitution and By-Laws and were amended to fit the needs of the new Club, such as meeting times and place.





**Special Charter Night Committees**  
Pacific Grove and Monterey Rotary Clubs

1 1 1

ROY BARCROFT, *President Pacific Grove Club*  
HAL C. GEYER, *President Monterey Club*

1 1 1

**FELLOWSHIP**

Harry Brownell ( <i>Chairman</i> )	- - - - -	Monterey Club
Frank Watkins	- - - - -	Monterey Club
Vernon Hurd	- - - - -	Monterey Club
Jack Morse	- - - - -	Monterey Club
R. E. Maxwell	- - - - -	Pacific Grove Club
James Rye	- - - - -	Pacific Grove Club
Reginald Foster	- - - - -	Pacific Grove Club
Tom Work, Jr.	- - - - -	Pacific Grove Club
Bud Burnham	- - - - -	Monterey Club

**SERGEANT-AT-ARMS**

Henry Kissinger ( <i>Chairman</i> )	- - - - -	Monterey Club
George Decker	- - - - -	Monterey Club
Ed Brown	- - - - -	Monterey Club
Thomas Flynn	- - - - -	Monterey Club
Henry Jones	- - - - -	Monterey Club
Peter Hay	- - - - -	Monterey Club
Leland Paul	- - - - -	Monterey Club
Clyde Dyke	- - - - -	Monterey Club
Tom Norris	- - - - -	Monterey Club

**FINANCE AND PROGRAM**

George Eckhardt	- - - - -	Monterey Club
Ernest McAnaney	- - - - -	Pacific Grove Club
Paul Zaches	- - - - -	Monterey Club

**DINNER**

Jack Redhead	- - - - -	Pacific Grove Club
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**PUBLICITY**

John Keppleman	- - - - -	Pacific Grove Club
Reed Pollock	- - - - -	Monterey Club
Wm. O'Donnell	- - - - -	Monterey Club

**GOLF COMMITTEE**

John Nelson ( <i>Chairman</i> )	- - - - -	Pacific Grove Club
Fred Fry	- - - - -	Pacific Grove Club
Tom Turner	- - - - -	Pacific Grove Club

# Rotary Club of PACIFIC GROVE

No. 6927

## Charter Night Program

"Service Above Self"



"He Profits Most Who Serves Best"

☆ ☆ ☆

**Pacific Grove**

**SATURDAY, JUNE 19, 1948**

☆ ☆ ☆

H. W. "PAT" KELLY	- - -	-Governor of District 106
RAY RUDOLPH	- - -	-Special Representative
MONTEREY ROTARY CLUB	- - -	-Sponsoring Club



## 1948 - 1960 History

The Rotary Club began in earnest with thirty-nine members dedicated to a wide variety of community service activities, club service and an international project. Lunch prices were set at \$1.00. A piano was purchased and a Club song was composed. Boy Scout Troop 90 was sponsored and given a trip to Kings Canyon National Park. A Rotary emblem signage was installed on the Rotary built stone wall at the city limits.

The members also built a fence around the city plant nursery to keep the deer out, a great project and with every member of the Club coming to help, the job was finished in one day. The school traffic patrol was supported with signs, sweaters and hats, and the group was taken to a Stanford football game by the Club. To beautify the City of Pacific Grove, *Flower Day* was initiated with junior high school students collecting funds at various locations in the city. Donors received a flower.

At this time it was a rule that one could not become a member of the Club unless they either lived or maintained a business in Pacific Grove. This provision lent impetus to having all members actively support and improve the City.

The Club Picnic was held at Indian Village. It was a great affair that included members' children, all of whom received a prize. To celebrate a good first year the Club held a dinner dance at the Monterey Peninsula Country Club.

As the second year opened, Dr. John Nelson was elected President. John was an avid supporter of the Club and Rotary in general. Later on, John became Mayor of Pacific Grove. During his tenure the Club picnic was expanded and became one of the highlights of club service. A *Breakfast Committee* was established. The *Breakfast Committee* was a very select group who agreed to get to the picnic area early and set things up. Since it was early in the morning, it was necessary to have a proper breakfast and *one or two bracing tonics*. The committee continued for the next thirty years.

Also in Dr. Nelson's year the board agreed that no one could become a member of the Club until he and his sponsors had attended a membership information meeting. Meetings were held in the morning for breakfast and bracers.

Attorney Reginald Foster served as President during 1951-52. His first order of business was to raise the dues to \$4 a year. One dollar of the dues was paid to Rotary International to fund gifts for needy children who wrote letters to Santa Claus.

The major undertaking during this time period was the construction of the Little House building in Jewell Park. It was a 16 x 24 foot building intended to be used by the older ladies of Pacific Grove. The building was to be under the control of the City Recreation Commission. The cost was estimated at \$1600. Each member of the Club agreed to donate eight hours of time to the project, but it took a lot more time.

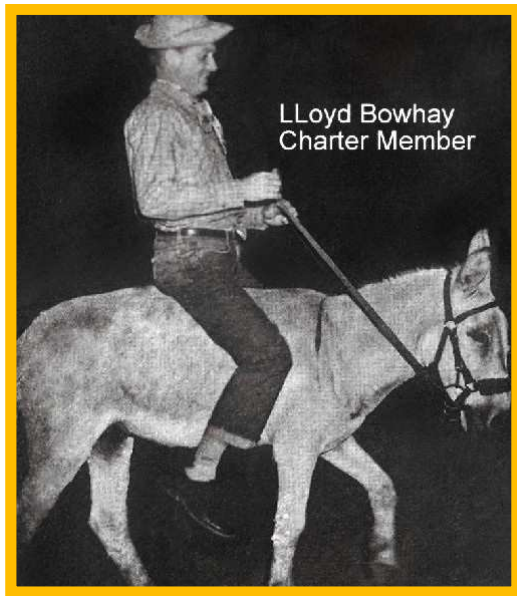
A vocational information program was established at Pacific Grove High School. Club members spent part of a day informing students about their business or profession and answering questions.

Flower Day, a Club project in which PG High School students sold flowers to the public, continued and became a very popular event each spring. This project was well received by the community, and funds raised were expended on various beautification tasks in the city.

The community building, the Little House in Jewell park, was finally completed during the Presidency of Dr. Richard Hane, 1952-53. The sum of \$500 was budgeted to provide furnishings for the new building.

One of Dr. Hane's innovations was to establish a 'Past President's' day. On that particular day the past presidents ran the meeting. This led to some interesting meetings. Joint meetings were held with Castroville and Carmel clubs. The Club became involved in a foreign student exchange program.

As the Club proceeded to grow and become aware of the various tenets of Rotary, Dr. Ralph Maxwell, President from 1953-54, was a strong advocate of attendance at weekly meetings. Inasmuch as there were a number of Rotary Clubs on the Monterey Peninsula, there was little excuse for not making up a missed meeting.



\*Donkey Baseball



\*Tour of Robert Down Elementary School

Dr. John Nelson's board established a scholarship for a high school senior in the the amount of \$200. The new recreation club in Pacific Grove was built, and the Club donated \$500 toward the purchase of furnishings for it. Members were not always examples of decorum. For example, *John, the President and the current Chief of Police, Ernie McAnaney*, had a secret source of firecrackers. *On occasion*, when (in their opinion) members were taking themselves too seriously.

**They would roll a lighted firecracker under a chair with a most energizing effect.**



Tom Turner, President 1950-51, had a budget of \$3,500. Community projects included a bench in memory of George Schuyler at Lover's Point, \$200 for a Christmas decoration contest, \$750 to purchase a resuscitator, for the Fire House, and \$150 towards the purchase of playground equipment at Washington Park.

Judge Richard Eldred took control of the club from 1954-55. A Great many projects were undertaken during this time period. Funding and completion included: BBQ's, benches and tables for Lover's Point Park; signage wall at the entrance to Pacific Grove on David Ave. and Sunset Ave; plus many parties. Unsettling events occurred such as the Secretary, James Rye, passed away, the Treasurer quit, and the meeting place which was the Forest Hill Hotel (now Forest Hill Manor) went bankrupt. The new site discovered was the restaurant on the top floor of the Holman Department store. This site lasted for a few weeks since the configuration inside was an "L" shape with large columns blocking the view of the speakers. The next stop was the Masonic Lodge.

Judge Eldred was a part owner of the 'Doc Rickett's Lab' building in Monterey where many a hearty party was held, some were for Rotary. The Judge always enjoyed being the Chef for many of the parties. In the early 2000's the City of Monterey purchased the historic site.

One idea of importance during this term was to have twenty two teams of Rotarians, consisting of three members each. Their job was to attend two local civic meetings and report back what was going on in the city.

In 1955, Henry Kissinger was elected President of the Club. Henry owned and operated the Pacific Grove Laundry on Lighthouse Avenue. The Club was working smoothly, and the community was aware of the many civic improvement projects undertaken by the Club. Wild lilacs were purchased and planted throughout Pacific Grove. Model United Nations was an annual event for high school seniors and held at UC Berkeley. Our Club funded a group of PG High School seniors to attend the conference.

Luncheons for \$1.25 per person. Rent was \$20 for the room in the Masonic Hall. Fried chicken. mashed potatoes and hot biscuits were served by the women from the Seaside Victory Hall.







Second Birthday Party



Crazy party



Family Picnics in the 1950's



Having Fun!



Art Barter, an executive of Holman's Department Store, assumed the leadership of the Club in 1956-57 and carried on operations of the Club. At this time the club was sponsoring a student from Korea, and the Club funded the expenses of Seong Su Han, our visiting scholar.

The Christmas decoration program for the community was now a continuing effort and was enthusiastically supported by the city. Henry Kissinger, who was instrumental in starting this project, chaired the event for many years

In 1956, the *revolt in Hungary* occurred, and the Club actively supported the *Hungarian relief program*, under the auspices of Rotary International.

When the Club had been functioning for almost ten years, and had a healthy bank balance, it was voted to help fund the Presidents' expense to attend the annual Rotary International Convention. John Nicoll became the President in 1957 and he was the first president of our Club to attend the RI Convention. Junior High intramural sports program plaques and the Girl Scout program were both funded.

During John Nicoll's year the Club wanted to install seats at the Lover's Point swimming pool. PG officials turned down the idea. The budget had now reached the astronomical figure of \$11,600. It was the practice of the Club to send flowers to our members who were in the hospital and to send corsages to the nurses who were looking after the Rotarians. This was met with much approval at the hospital.

The Pacific Grove Golf Course had expanded to eighteen holes, using the property owned by the U.S. Coast Guard. Our Club funded and planted trees on the new section. Flowers were planted in the islands along Lighthouse Avenue. During the Monterey County Fair many youngsters, who would not otherwise have gone to the fair, were given an opportunity to attend. The Club organized a special day and provided an all expense paid outing.

## Signage Wall



The pie shaped corner of land at Forest and David Avenues had been neglected for years and it was decided to *build a stone wall* for signage of all service clubs in Pacific Grove. Rotarians funded and completed this job with enthusiasm in the mid 1950's. Standing left to right: Milt Kilness, Reg Foster, Les Borchers, Ernie McAnaney, Frank Daybell, Don Johansen, David Gill. Kneeling left to right: Dick Eldred, Jack Russell, Fred Workman, John Nicoll, Harry Graham, John Taras, Bill Fielo.

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## Foreign Students



Students from Foreign Lands a United Nations Sponsored Tour in 1955

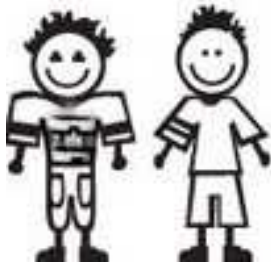
Rotary Club of Pacific Grove housed and entertained these students. This was the Foreign Service Project under President Henry Kissinger. Rotarians are in the back row.

**Years 1960 - 1970**





Year	President	Designation
1960-61	Harold Harper	Banking Estate
1961-62	Ken Detwiler	Bank Manager
1962-63	Nathan Russell	Chiropractor
1963-64	Murl Fritschle	City Manager
1964-65	Harry Graham	Printing-Retail
1965-66	Floyd Marchant	Retirement Homes
1965-66	Roy Holtz	Watchmaker
1966-67	Manly Douglas	Business Opportunities
1967-68	Robert Pickett	Banker
1968-69	Wilfred H. Scholefield	School Administration
1969-70	Theodore Morris	Law Probate



Harold Harper 1960-61  
Ken Detwiler 1961-62



Nate Russell  
President 1962-63



Murl Fritschle  
President 1963-64



Harry Graham  
President 1964-65



Floyd Marchant  
President 1965 (1/2 year)



Roy Holtz  
President 1965-66



Manley Douglas  
President 1966-67



Robert Pickett  
President 1967-68



Wilfred Scholefield  
President 1968-69



Theodore Morris  
President 1969-70



## 1960 - 1970 History

The Club entered the decade of the sixties in robust condition. The bills were paid, dues were \$32 for the year and the budget for 1960-61 had reached the staggering figure of \$12,905. There were sixty seven members on the roster of whom eighteen were charter members and still very active in the Club. The cost of lunch was \$2.35 and members who did not eat lunch had to pay 50 cents. Harold Harper had just been elected President for 1960-61.

During this decade the membership was very active in a variety of club activities and projects. It is interesting to look back and note how the funds were budgeted: Special Events \$1,800, Flowers and Birthdays \$300, Projects \$1,000. In 1960 the annual Rotary Scholarship was \$500, and the Club funded the Boy Scout Traffic Patrol. A meager \$5 was budgeted for International Service, and \$150 was allowed for the incoming President to attend the Rotary International Convention, no matter where it was held.

How did the Club come by all the money it took to fund the various events? The money was raised by selling hot dogs and eating dust at Laguna Seca raceway, a rummage sale, and a Hole-in-One Contest. There was a special *Flower Day*, where the Junior High students, under Club supervision, collected donations at various downtown locations including the Post Office, Holman's Department Store and Dyke's Drug Store. The donor would receive a flower boutonniere. This was an all-day event. The Club raised about \$300 for this effort and the students were treated to a luncheon with lots of milk shakes!

The Club spent money too. They provided a PG High School Scholarship in the amount of \$500, purchased playground equipment at a cost of \$800, supported Boy Scouts, Cub Scouts, the Junior Traffic Patrol, housed students on an international tour, sent clothes to Korea and Chile and sent flowers to ill members.

The Club was now at the end of its first twelve years of existence. It had progressed from a loosely organized association of the Pacific Grove Service Club into a strong representative of Rotary International's ideals.

Upon reflection, the Club could look with pride on the accomplishments of the past years. The membership represented a true cross section of the community with members from the trades, business, and professional venues.

During the early sixties, the Board of Directors met regularly at Slat's Roof Garden Restaurant, the former Bath House restaurant. The Club picked up the tab for the board meetings. On meeting day, Tuesday, the President, Secretary, Treasurer, Sergeant-at-Arms and paraphernalia committee arrived early to take care of Club business. The President was then able to devote his entire attention to running the meeting.

A 1963 *Butterfly* bulletin told of '*Real PG Coot Stew*' being cooked at Slat's restaurant, on Lover's Point, for the Board of Directors. Evidently the Board loved the concoction enough to compliment the chef. Supposedly, the chef said he might add it to the menu. Was it added ? ? ?

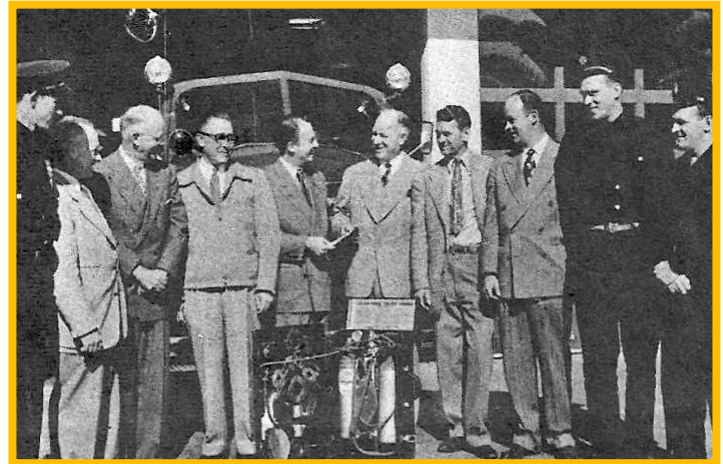
In 1963, President Nate Russell announced the Board had voted to expand its largesse to provide for a new scoreboard at the Pacific Grove High School Football field . The estimated cost was \$3,000. This was a hefty expense at the time and became a two-year program. Donations were made to American Field Services at Pacific Grove High School. The Club assisted in purchasing new school band uniforms, and Rotary Scholarships were awarded.

The Club organized a bowling team and joined the Peninsula Service Club League. The team was quite good, often winning the championship. Members of the Team were replaced from time to time, and this continued until mid 1980. Some of the team members then tried their hand at bridge. This lasted for a few years. Pictured: Harvey Clark, John Taras, Jim Slezak, Wilfred Scholefield.

In 1964, Harry Graham assumed the Presidency and the Club membership had expanded to seventy-two. Harry, who owned and ran the Pacific Grove Press on Forest Avenue, was also the *Butterfly* bulletin editor. Harry would sit down at his Linotype on Tuesday morning, write the bulletin directly on the machine, compose the type, print it, and then deliver it to the Club. We were one of the few clubs in the District who could boast a letter press bulletin.



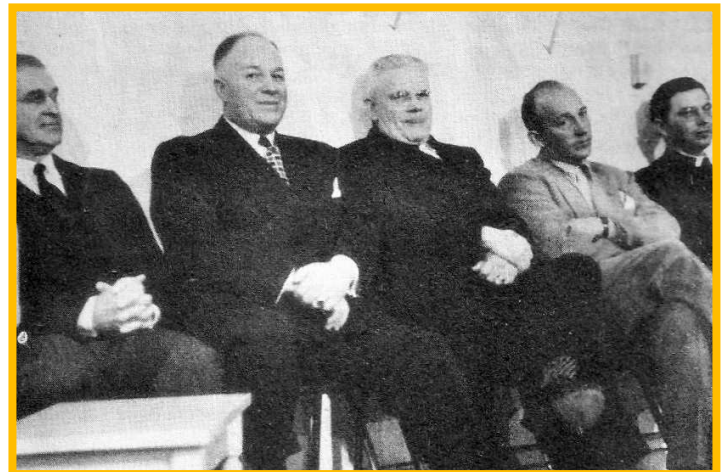
Scouts, Rotarians prepare to plant shrubs to beautify PG



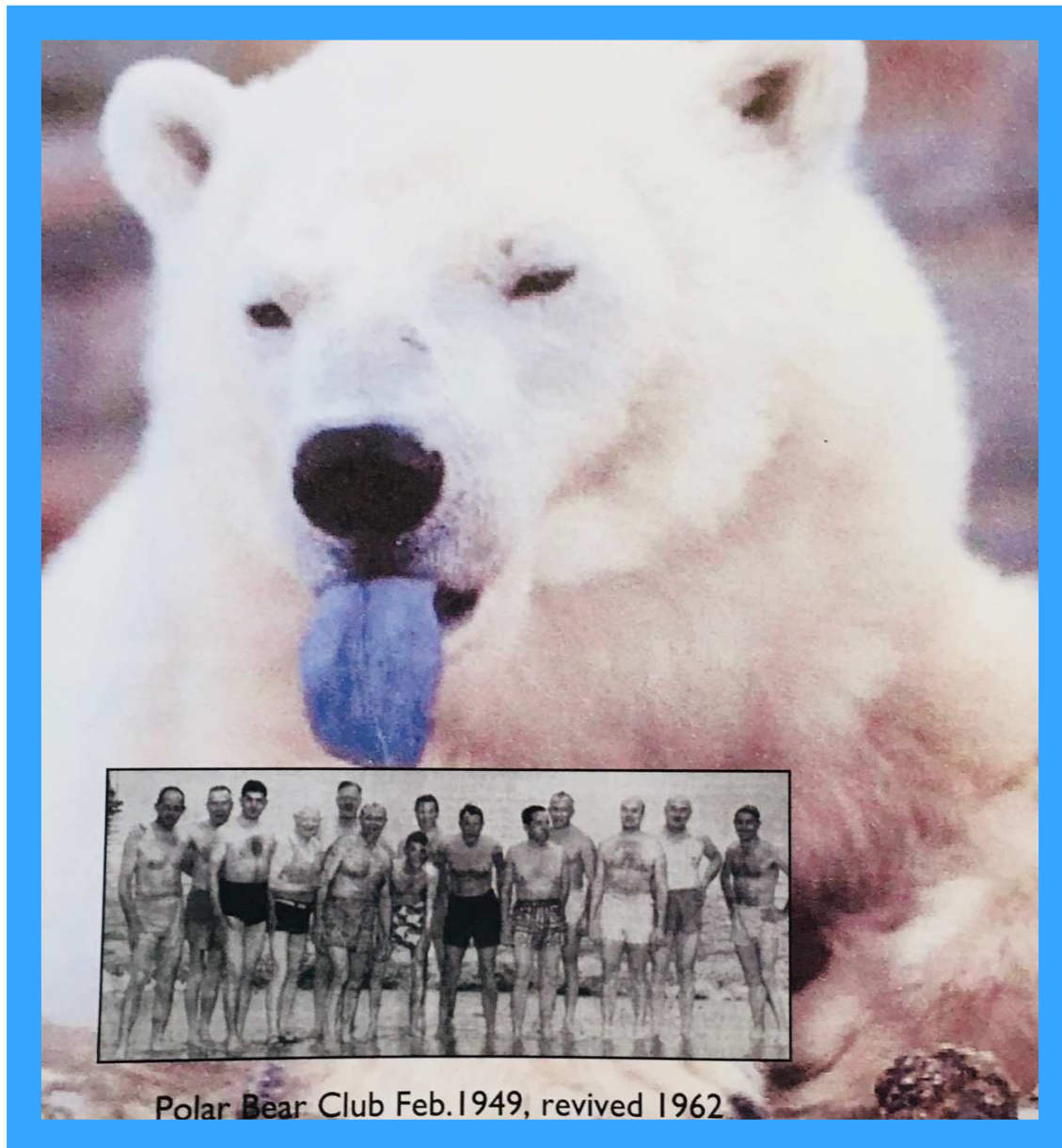
Rotarians donate resuscitator to the PG Fire Department



Members donated BBQ's, tables, benches to Lover's Point Park



Dedication of Youth Center, Rotarians, Bing Crosby







## Little House - Construction Project



Brick Laying



Roofing crew



Rotary members working



Dedication of Little House to the City of PG



Bowling Team Rotary

In the mid sixties, we got into the habit of chartering a well supplied bus to see baseball games.

One of the most remembered game trips was with member Hal Avis, who owned *My Attic* liquor store (now FIFO's restaurant). In order to make the early departure, Hal didn't have time to make his bank deposit. He brought the money with him in a bank sack. Hal, like most of us, had a few drams to ward off the Candlestick chill. After the game Hal went looking for our bus, in a sea of buses, and of course he boarded the wrong bus, fell asleep and woke up in the city of Lafayette, CA. He eventually found his way home the next day, minus the bank deposit and wondered what had happened.

Floyd Merchant became Club President in 1965. The budget had grown to about \$15,000, of which \$2,000 was set aside for club service. The amount budgeted for the incoming presidents' attendance at the International Convention had risen to \$450. We honored ourselves with a Christmas Party, Valentines Day Party, Picnic, and the Birthday Party we now call, somewhat irreverently, the *Kick Out Party*. Rotary wives, girlfriends, and mothers were invited to the parties. The Kick-Out was at noon, at the Monterey Peninsula Country Club and usually finished about 2:30 p.m. Kicking out the past president was done with the usual amount of insult and unseemly behavior, depending on how well the participants could remember their lines in the skit.

Floyd Merchant, President 1965-66, was unable to complete his year in office due to illness. He left the area in November. President-Elect Roy Holtz assumed the seat and continued through the end of his term. By this time the Club was meeting regularly at Asilomar, We stayed there until the early seventies when we were invited to leave due to *L'Affaire Fly*. Roma Philbrook, the indomitable Administrator of the facility, assured us that it was the space she needed.

The 1966 Rotary District Conference was held in Fresno, California. Current PG Rotary member, past president of three Rotary Clubs, Jim Calandra, belonged to the Fresno Metropolitan Rotary Club at the time and was Sergeant at Arms for the conference.

One enjoyable event occurred at the first meeting of each month. Printed in the "Butterfly" Club bulletin were the names of members whose birthdays occurred during that month. A sum of money appeared next to their names that was computed by multiplying five cents for each year of age. The monies went into the Youth Service Fund. In addition, the wives' birthdays and anniversaries were printed in the second week's edition (no dates of course).

In 1967, at a meeting of the Board of Directors, the idea of inviting wives to attend the weekly meetings with their husbands was discussed. The motion was defeated, and women would not be permitted to attend the meetings. Women would not be permitted to join Rotary, until the mid eighties as a result of a Supreme Court ruling.

*"The Killing  
of  
Brother Bill"*

Starring



*Willy Baby*

AND A CAST OF SEVERAL

**OPENING JUNE 24 THROUGH JUNE 24, 1969**



DRAMATIS PERSONAE

Directed by Theodore Morris

An Overweight Leprechaun . . . . .	Dr. Gerry Martin
A Ferry-Boat Gambler . . . . .	Arthur Barter
A Handsome Young Fraud . . . . .	Harry Graham
An Unfroked Minister of the Gospel . . .	Robert Crawford

A One-Shot Performance at the

**HOLIDAY INN**

Rio Road and Highway 1, Carmel



1967 President was Robert Pickett and several important events occurred. Multiple community projects had been funded and completed. One significant idea to originate in 1967 was to develop a *Rotary Invitational Track Meet* to be held in conjunction with Pacific Grove High School. Richard Chamberlin, High School Track Coach, was consulted and a plan evolved. Twenty-five schools were to be invited, made up of local and central valley large and small schools. It was decided that medals would be granted for each of the five top finishers in each event. This *Invitational Track Meet* event was approved and the first meet held in 1968 at Pacific Grove High School.

A beautification plan for Fountain Avenue was approved during 1967 and \$800 was allocated for the project. This was one of many plantings to be funded over the course of the Club's history. The master plan for the beautification of the Pacific Grove waterfront was originated with the assistance of our Club through funding and physical labor. All of this grew out of the special Flower Day event and the monies received were always earmarked for such projects.

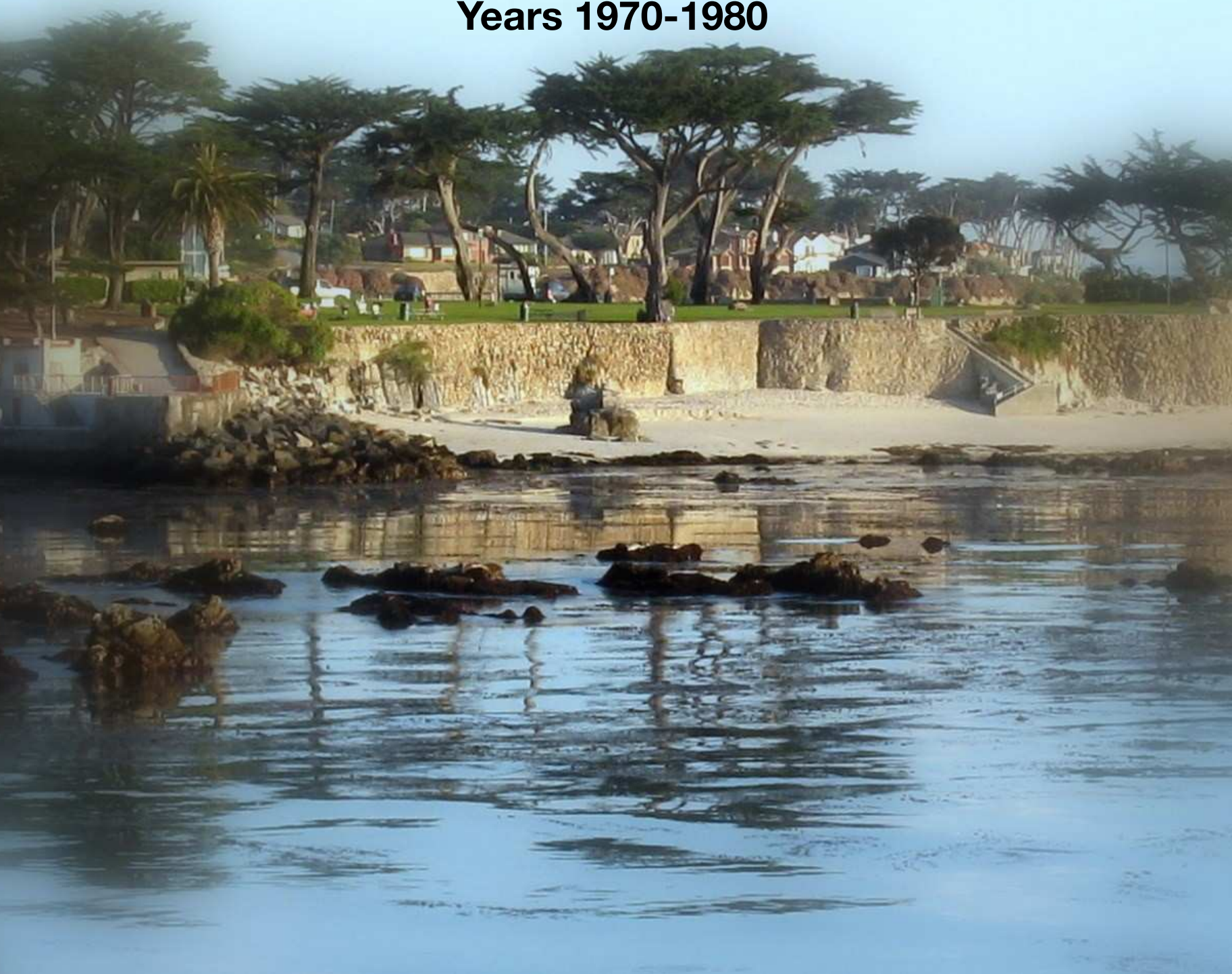
By 1968, with Wilfred Scholefield at the helm the Club could look back on a decade of service to the community and to local youth. Dues were \$36 a year. The scholarship fund was \$750, other funds were available to the Junior High for outstanding student awards given at their graduation ceremony. Funds were donated for science camp attendance by students in the elementary schools and for a scholarship to send students to summer Camp Quien Sabe, run by the Monterey Recreation Department.

The Club attended many theatrical events, in which Wilfred starred, at the Community Theatre of Monterey. At the close of the decade, we could reflect on how busy men could find the time, talent and energy to take on a variety of tasks and still earn a living. Lunch was \$3, and we still met at Asilomar.

Member Art Barter invited the Board to meet aboard his 33 foot sail boat, the Velkommen, for board meetings, boat repairs, jokes and beer drinking.

Ted Morris was the President from 1969-70. He was an attorney and kept everyone organized. There were the usual events and fund raising his year. Member Art Barter invited the Board to meet aboard his 33 foot sail boat, the Velkommen, for board meetings, boat repairs, jokes and beer drinking.

**Years 1970-1980**



Year	President	Designation
1970-71	Merrill Passey	Investments
1971-72	Harvey Clark	Manager, Safeway
1972-73	Ed Weaklend	Minister
1973-74	Gerard Martin	Surgeon
1974-75	Jack Mathys	Banker, Investments
1975-76	Troy Bramlett	Superintendent, PGUSD
1976-77	Robert Hall	Real Estate
1977-78	David Dormedy	Funeral Director
1978-79	Joe Rice	Banking, Savings
1979-80	Jim Anderson	Hobby Shop



Merrill Passey,  
President 1970-71



Harvey Clark,  
President 1971-72



Ed Weakland,  
President 1972-73



Dr. Gerard Martin,  
President 1973-74



Jack Mathys,  
President 1974-75



Troy Bramlett,  
President 1975-76



Robert Hall,  
President 1976-77



David Dormedy,  
President 1977-78



Joe Rice,  
President 1978-79



Jim Anderson,  
President 1979-80



## 1970 - 1980 History

Merrill Passey's Presidential term was 1970-71. The major project undertaken was the purchase of a vending trailer. The trailer was stocked with food, drinks and hauled to various events in order to sell the items to raise money. This continued for five years. At that point it was decided to sell the trailer since members were tired of hauling it from place to place and maintaining it. The vending trailer was not a big fund raiser.

The INTERACT Club at Pacific Grove High School was sponsored and initiated by our Club in December 1970. The phrase "*Good Will Begins With You*" was Rotary International's slogan for the year 1971.

The first annual *Doc's Lab or Fireside Party* was held November 18, 1971 at Doc Rickett's Lab on Cannery Row. Member, Judge Richard Eldred was one of about 20 prominent men who had purchased the building. Some of those men included Hank Ketcham, Eldon Dedini, Gus Arriola and Dr. Ted Hooker. Some wild times were reportedly held at the Lab, of course not Rotary related?

The fourth annual *Invitational Track Meet* was held in 1971, the same year David Dormedy was initiated into Rotary. The annual rummage sale hoped to net \$500. The PG Rotary picnic was held way out in Carmel Valley, past the Carmel Valley Village, at the Filter Plant (now the Cal Am Water plant). The facility had a wonderful landscaped park that was set up for picnics. In alternating years the picnic was held at the Carmel Valley Saddle and Trail Club. In 1976 the picnic moved to Rancho San Clemente.

Asilomar was still the regular meeting place for the Club. Asilomar provided a jitney service to drive members into the grounds because the manager had decided that Rotary Club members should park out on the street.

The Christmas party (now the Holiday party-to be socially correct) during the seventies was held at the Carmel Valley Golf and Country Club. The first few years it consisted of a fancy luncheon and cost \$6.50. At this same time period the *Passing Out Day*, now known as the *Kick Out Party* was at the same venue.

Rotarians who chose to leave meetings early had to pay \$3 and visitors paid \$1.

Harvey Clark, manager of the local Safeway and mainstay of the bowling team, served as President from 1971-72. He kept the Club on a steady course and during his term trees were purchased and planted on the golf course and the ball park. Harvey was the first President to levy a \$25 fine. The occasion was the marriage of Bill La Porte's daughter.

President Harvey Clark's committee reports showed the estimated costs of maintaining the *Vending Trailer* at \$377 for the year, the *Traffic Program* at \$200, the *Beautification Committee* at \$70, *Rotary Information* at \$330, *Youth Service* at \$675. Club members made a bus safari to Candlestick Park for a game of football with liquid refreshments and food on board. There were now seventy three-members.

During this time period the Club managed to continue its tradition of community and club service. A major under-taking was the purchase of an *Emergency Rescue Vehicle* for the Pacific Grove Fire Department. The first week of service the Fire Department had 20 calls involving the use of the Rescue Van. This was a large expenditure, and the project was carried over the next multiple years. Several years later the Club funded the purchase of a *Cardio-Pulmonary Resuscitator Unit* for the PG Fire Department.

Visiting Rotarians were required to fill out ID Lapel cards at check in and to wear them. Two greeters were always at the doorway to say "Hello" to everyone as they arrived. In 1972 the cost of a badge to attend all Bing Crosby Golf Tournament events (now the AT&T) was \$20.

When Ed Weakland was President, 1972-73, he and his Board decided to ask the civic minded prominent local ladies to attend a Rotary meeting. Members were assigned a lady to call, bring to the meeting and return home. Two of the ladies were Elmarie Dyke and Mrs. Holman. Approximately 20 ladies attended, and Ed told of it being a huge success.

The price of lunch had now crept up to \$4.75. The Club was still underwriting the uniforms for the crossing guards at the elementary schools. A new fund raising project was inaugurated with a *Club Auction*. David Dormedy bought a share of Playboy stock, which he still owns and says he collects yearly dividends. We traveled to theatre parties and baseball games. Members worked at the Monterey Jazz Festival. Judge Eldred was one of the founders of the event.

The Pacific Grove Rotary Club made headlines in the local, San Francisco and San Jose papers in 1976. This event was the result of what some have called *L' Affaire Fly* or the *Case of the Plastic Fly*. Bob Hall was the President at the time. It was an innocent bit of tomfoolery but unfortunately a fellow Rotarian from the Monterey Club, who was a member of the Asilomar Operating Board of Directors, was in attendance that day. Someone, (President Bob was suspected), had placed a large plastic fly in his souffle. When the fly was discovered the President commented that . .

"The food was getting better at Asilomar because even the flies were eating it."

It wasn't long thereafter that *the Club was invited to leave the premises*, the meeting location for over 15 years. No cheese souffle has ever been served for lunch again.



**"Hi, buddy! Say listen, I need to make up Rotary. Can you give me directions?"**



Invitational Track Meet @ PG High School

INTERACT Club started at PG High School in 1970's







Emergency Rescue Vehicle donated to Fire Dept  
Vending Truck donated to PG High School



**Years 1980 - 1990**



Year	President	Designation
1980-81	Charles Aucutt	Real Estate
1981-82	Jerry Consani	Pharmacist
1982-83	Dennis Lynn	Postmaster
1983-84	Edwin Plowman	School Administration
1984-85	Dr. Thomas Moore	Optometrist
1985-86	Robert Butterfield	Retirement Home
1986-87	Richard Trotter	Antique Dealer
1987-88	Ed McGlochlin	Automotive Repair
1988-89	Dixon Livingston	Insurance
1989-90	David Olney	Language School



Charles Aucutt  
President 1980-81



Jerry Consani,  
President 1981-82



Dennis Lynn  
President 1982-83



Ed Plowman  
President 1983-84



Tom Moore  
President 1984-85



Bob Butterfield  
President 1985-86



Dick Trotter  
President 1986-87



Ed McGlochlin  
President 1987-88



Dixon Livingston  
President 1988-89



Dave Olney  
President 1989-90



## 1980-90 History

Following the loss of the meeting place at Asilomar, it became necessary to locate a restaurant that could accommodate our membership for the regular Tuesday meeting. Pacific Grove had a number of restaurants but none of sufficient size to take care of our Club. The Officer's Club at the Presidio of Monterey agreed to provide a meeting room and buffet luncheon. By the time we entered the decade of the eighties the Club had been meeting at the Presidio for several years. We enjoyed a magnificent view of the Monterey Bay, and a number of the members arrived early to enjoy a mid-day libation and a round of liars dice. The members became very familiar with stuffed peppers.

Charles Aucutt started the decade as President. He was a hard worker and also chaired the Projects Committee. For the past 20 years the Sergeant at Arms of the Club wore a British Policeman's Helmet during the time the meeting was in progress. The Club paraphernalia was kept at the Officer's Club, including the police helmet. Tragedy struck when the helmet was lost or stolen. President Charles went so far as to run an advertisement in the Monterey County Herald to offer a reward for its return. All to no avail.

In 1981 Jerry Consani, a pharmacist and the owner of the Rexall Drug Store on Forest Hill (Vito's Restaurant), assumed the Presidency. Jerry was the first to introduce the \$50 fine, although he was most remembered for getting the Club involved in the annual Pacific Grove High School Band Festival. Tom Moore headed the Band Committee and did much to make it a successful Club project for several years. Tom received the Outstanding Rotarian award in 1982 for his efforts. Jerry continued his avid support of the Club Bowling Team. The Club Christmas party was held at the Beach and Tennis Club in Pebble Beach, and was a huge success. Harvey Clark organized a Rotary Fishing Trip with 'Multiple Bracer's' for the fishermen.



Dennis Lynn, Pacific Grove Postmaster, took over the leadership of the Club from 1982-83. The major monetary project, during this time, was the renovation of the Pacific Grove Museum. Gordon Nelson served as chairman of this large project.

Following Dennis Lynn's successful year, Ed Plowman became President in 1983-84. Ed had spent his career in the Navy as a flyer and personal pilot for Admiral Nimitz. One might imagine how the Club was run with all this military discipline in Ed's background. Many of the members were absolutely certain that Ed had memorized the rules and regulations governing Rotary International. Thankfully it was not necessary for the members to salute when addressing the chair. This same year, dedicated Rotarian Wilfred Scholefield was granted a one-year leave of absence while he served on the Grand Jury. The Bulletin 'Butterfly' went from monthly to bi-monthly.

During the next several years the Club progressed with a variety of projects. Tom Moore was President 1984-85, followed by Bob Butterfield 1985-86. The Band Festival was still a source of fund raising for our Club. One project during Bob's year was the landscaping of the area east of the multi-purpose room at the Pacific Grove Middle School.

1985 found Ted Voigt with two major projects. One was construction of a mobile VIP judges review stand for the Band Festival. The other was the construction of a community BBQ facility at PG High thanks to a bequest from the estate of Dr. John Nelson (Charter Member). Ted was instrumental in establishing the Legacy Fund for the Club.

Richard Trotter was elected President for the 1986-87 year. Dick has always been an idea man, then he appoints members to develop the concept. One of his great ideas was to develop the Paul Harris Rotary Golf Tournament. This Tournament ran for more than five years. The monies raised were for charity work.

It was during 1985 that Rotary International instituted the Polio Plus campaign to eradicate polio throughout the world, with particular emphasis in third world countries. In 1986 the Pacific Grove Club raised \$23,150 in support of the project. The President, during the 1980's, used to hand out fines for members not wearing their badges. On September 2, 1986 President Dick Trotter raked in \$350 for this error.



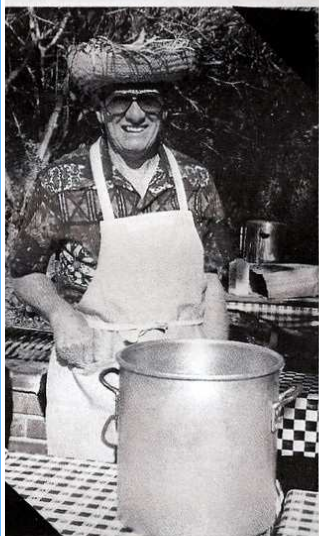
It was a beautifull Fall day in 1987  
and Dick Trotter calls the party to order.



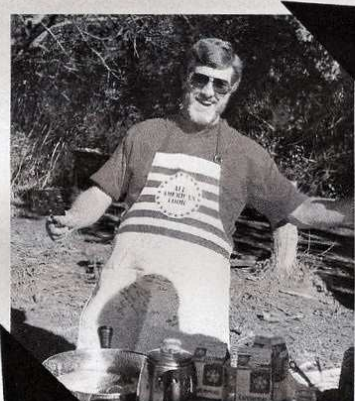
Ed Plowman chats with Jim Calandra . . .



Harvey carves the meat . . .



Bob Hall stirs the pot . . .



Bob Butterfield does some cooking . . .



Calandra dances . . .

It's party  
time in  
Carmel Valley



Charles fixes the bread . . .



. . . and Trotter goes to sleep.



## The First Women inducted into a local Rotary Club on the Monterey Peninsula



Pamela Norton, Travel Agent



Lisa Estabrook, Banker



Joan Salinas, Banker



During his term, President Dick Trotter began talking about the possibility of admitting women into the Club as the Supreme Court was hearing the case brought by a Rotary Club in Southern California. This possible change in Rotary rules covering membership was not resolved until the following year.

Twenty-six Paul Harris Fellowships were awarded under Dick Trotter's leadership. Dick assigned Dennis Lynn the project of organizing the Monterey Sunset Rotary Club. Ralph Widmar became the Bulletin Editor because he had a word processor. This made the job much easier for innovative Ralph!

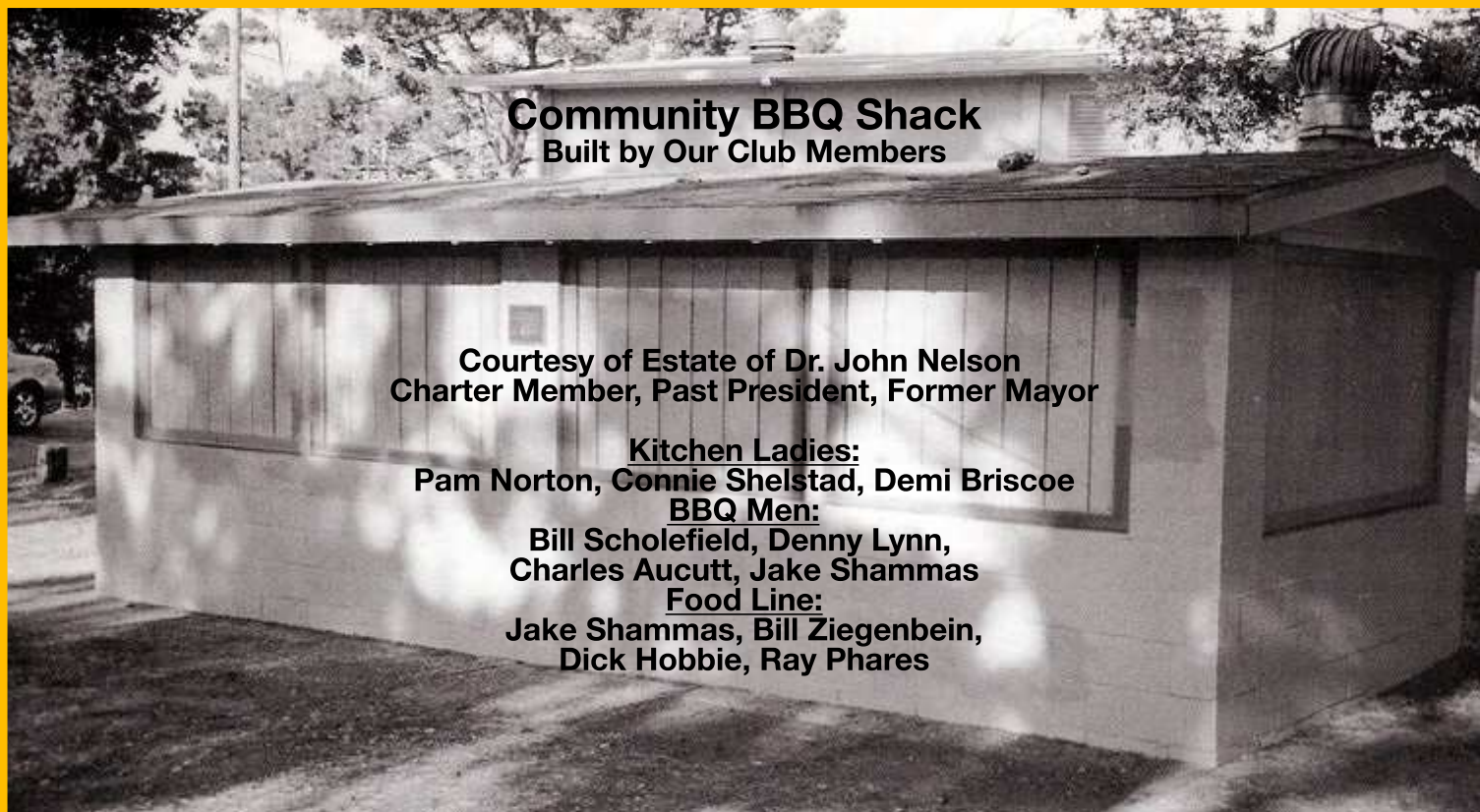
Ed McGlochlin became President 1987-88. The highlight of that particular year was the admission of women into our Club. Three women, Pamela Norton, Lisa Estabrooks and Joan Salinas, received membership pins and badges from District Governor Ed Nichols. Mr. Nichols was visiting our Club on that particular day. Shortly thereafter several men quit the Club since they did not want women admitted.



Kick Out Party Skit

By that time the Club had vacated the Presidio Officer's Club, which had terrible food, and was meeting at the Sea Breeze Restaurant on Lighthouse Ave (by the cemetery). A major project during this time was the clearing of the brush on the game field of the middle school, and the ladies of the Club joined in with the heavy work involved.

Dixon Livingstone, the 1988-89 President, will be remembered primarily for his introduction of the 'Wheel of Fortune' for determining fines at the weekly meetings. Since we now had ladies in the Club, Lisa and Pamela took turns spinning the wheel. It usually stuck on either 0 or \$50 and after some fine tuning it became more reliable, but not before the Club treasury had benefited very nicely.



**Community BBQ Shack**  
Built by Our Club Members

**Courtesy of Estate of Dr. John Nelson**  
Charter Member, Past President, Former Mayor

**Kitchen Ladies:**  
Pam Norton, Connie Shelstad, Demi Briscoe

**BBQ Men:**  
Bill Scholefield, Denny Lynn,  
Charles Aucutt, Jake Shammass

**Food Line:**  
Jake Shammass, Bill Ziegenbein,  
Dick Hobbie, Ray Phares





Party with singing @ a members home



As the period of the eighties was drawing to a close Dave Olney became the President. The Club abandoned the hot dog stand at Laguna Seca as a fund raiser. It was no longer profitable inasmuch as a good portion of the funds raised had to be paid to the race track. By this time the meeting place had moved to the Inn at Spanish Bay Resort and we were the envy of all of the other Rotary Clubs on the Peninsula.

Long time member Dr. Gerry Martin, over a period of time, was scheduled to give a talk on EXPO. More than once he was called out on an emergency and the Club had to scrounge for a speaker or dismiss early. Member David Gill, usually slept through much of the meetings.





BBQ for Fund Raiser at Meals on Wheels



Paul Harris Award presentation

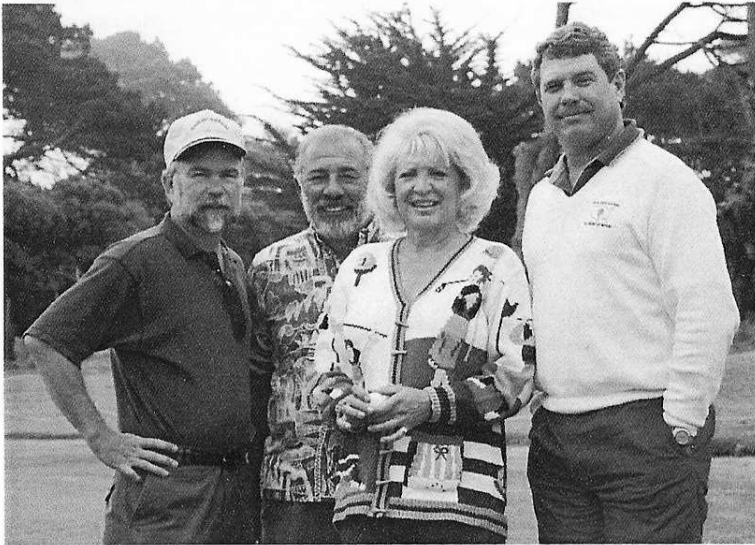


Party time

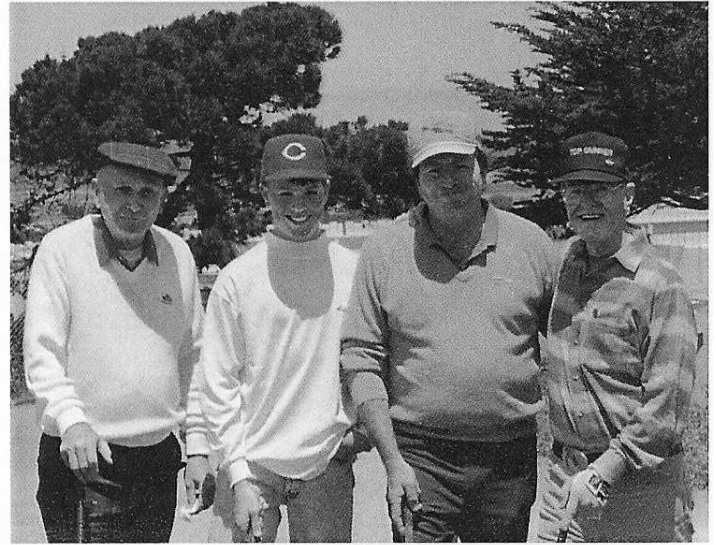


Member Recognition

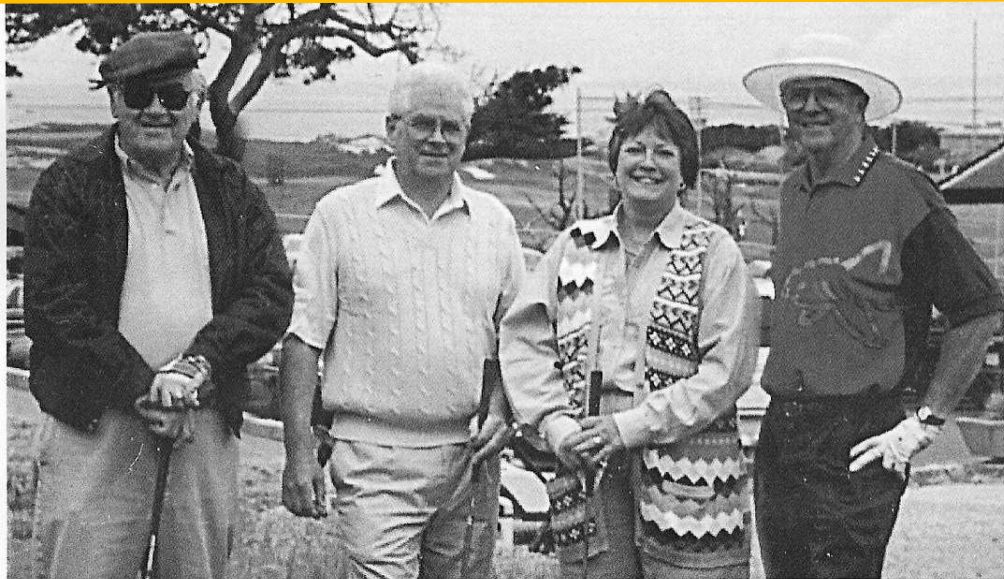




Gerry Sirocky, Gene Palermo, Jane Mamat, Tom McKinney



Roy Holtz, Matt & Bill Dalhamer, Larry McCarty





**Years 1990 - 2000**



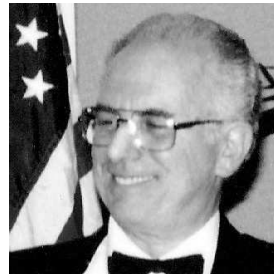
Year	President	Designation
1990-91	Ralph Widmar	Communications Consult.
1991-92	Ted Voigt	Retirement Estate Plan
1992-93	James Toscano	Real Estate-Commercial
1993-94	Richard Seidenzahl	Publishing Services
1994-95	Pamela Norton	Corporate Travel
1995-96	Tom McKinney	Insurance
1996-97	Philip Ward	Investments
1997-98	Ted Larson	Architect
1998-99	Steve Gorman	Real Estate
1999-2000	John O'Brien	Health Care



Ralph Widmar  
President 1990-91



Ted Voigt  
President 1991-92



Jim Toscano  
President 1992-93



Dick Seidenzahl  
President 1993-94



Pamela Norton  
President 1994-95



Tom McKinney  
President 1995-96



Phil Ward  
President 1996-97



Ted Larson  
President 1997-98



Steve Gorman  
President 1998-99



John O'Brien  
President 1999-2000



## 1990 - 2000 History

By 1990 the Pacific Grove Rotary Club had been in existence for slightly more than 40 years. As we approached our 50th Anniversary we could look back with a great deal of pride for the impact we have had on our community and our participation with Rotary International. New and younger members were a vital part of our Club. It is interesting that some of these new members were sons of former members. Our roster stood about fifty or more men and women. There was a modest change in emphasis from our early involvement in the community to a stronger participation on an international level.

Ralph Widmar opened the new decade as President, one of his first tasks was to put us on a more solid financial footing....the treasury was depleted when he took the helm. President Ralph raised the fines and adhered to a policy of collecting all fines and pledges. An interesting project was proposed and, with the help of member Tom Maudlin-Chief of Police, the Club purchased an old police car that Tom and several of his officers restored. The Club paid for this restoration, and upon completion it was donated to San Felipe, a small city in Mexico. After a period of dealing with the Mexican government and the attendant red tape the car was driven to Mexico.

President Ralph was frequently out of town and so Vice President Ted Voigt often presided. On the days Ralph did show up he was always welcomed with a *round of applause and introduced to new members* who had joined the Club during his absence.

The Christmas party was held at President Ralph's home which was a departure from previous years and the membership enjoyed the less formal surroundings. This location continued for several years.



In 1991 Ted Voigt assumed the Presidency. Two major projects were undertaken during this time period. One was the construction of a colorful, elaborate and mobile VIP judges' reviewing stand for use at the annual Pacific Grove Band Festival. A second project was the construction of a community barbecue facility located on the high school grounds. This project was funded from a bequest in the will of Dr. John Nelson. Dr. Nelson had been a charter member of the Club, Past President and former Mayor of PG. The cinder block construction had a full kitchen. Members gave of their time and talent in bringing the structure to completion. Several local businesses provided materials as well as professional guidance. It is a much used facility and stands as a fitting memorial to Dr. Nelson.

The Club had many outstanding speakers during this time. Notable were Congressman Leon Panetta, Editor-in-Chief of the nationally prominent Automobile Magazine, David E. Davis, and America's first man in space, astronaut Alan B. Shepard. Our Club also organized a Peninsula-wide Rotary meeting which hosted a keynote address by Rotary International President Cliff Dochterman.

Club fellowship included a talent contest at the Valentine's Party and a formal Christmas Party at Spanish Bay, complete with a great dance band. Special entertainment was provided that evening by a professional French cabaret singer, Marie Therese Taylor, the wife of Rotarian Al Taylor.

President Ted was instrumental in establishing the Pacific Grove Rotary Fund, aka the *Legacy Fund*. As the membership contributed monies to the fund, and it grew, the interest would be a meaningful resource which could be used to fund local projects, scholarships and events in the future. Distributions will be scheduled when



Jim Toscano was President from 1992-1993. During his tenure the Club awarded a \$25 gift certificate to the Teacher of the Month. Traditional Club activities and parties were carried on. Membership increased by 15%. At the annual district conference the Club received a Presidential Citation for *Balanced Club Achievement* from Rotary International President, Cliff Dochterman and a District 5230 award for Most Improved Club from District President Finis Jeffers. The Kick-Out party was held at Spanish Bay Resort with the District Governor in attendance to see Jim Toscano retired in style.

Dick Seidenzahl was our next President and Russell Coyle, the Disaster Control Officer of Pacific Grove was his first guest speaker. It was noted that President Dick presided over his first meeting with grace and dignity which overshadowed his previous reputation as a rabble rouser.

It had become the custom of the Spanish Bay management to move our meeting from one room to another. We never knew what room we would be meeting in. At one meeting Fred Meurer, Monterey City Manager, had just returned from a meeting at the Pentagon concerning the possible closure of the Defense Language Institute at the Presidio. As it turned out, we did not have our usual quiet room downstairs since we had been moved to the ballroom in an area that had been partitioned off for our use. The noise from the other parts of the room made it difficult to hear the speaker, but Fred talked louder and it wasn't long before our members (and the rest of the ballroom) were interested in what was being said.

Local artist Chris Bell donated a Sea Otter sculpture to the City of Pacific Grove. The City was reluctant to accept the sculpture due to the cost of building a suitable base to display it. Our Club stepped in and agreed to pay for the materials and to provide the necessary labor to build the base for the beautiful sculpture. The price to do all this was \$10,000. Brian Gill, a member of our Club and son of Charter member David Gill, was also a member of the Monterey County Search and Rescue Team. Brian volunteered that many members of his team were craftsmen and they would assist us in return for our Club purchasing new uniforms for the team. We bought the new uniforms and with their assistance and help from the City Public Works Department, Hayward Lumber, and Pebble Beach Company, the project was completed at a cost of \$5,000.



### Dedication of Artist Chris Bell Statuary in Berwick Park

Rotarians and City workers who built the base and landscaped the grounds for the Otter Statuary  
(Chris Bell in sweater, hat)





Legacy Endowment Fund

The Legacy Fund is a "501C3" corporation (non-profit).  
Once the goal of \$200,000 is reached, earnings will be disbursed for worthy projects.



KID Project



Pamela Norton with District #5230 Award for her untiring devotion to ROTACARE

This is a Rotary sponsored weekly free *Health Care Clinic* for the non-insured, under-insured and poor in the *Seven Cities by the Bay*. Pamela Norton brought the concept of ROTACARE to the Monterey Peninsula. She single handedly organized the Clinic, located in Seaside, CA, and the volunteers. The clinic is open every Wednesday night every week of the year. Rotarians, from all Clubs in our area and community volunteers help register and process patients. Local Doctors, nurses and health care workers see the patients. Nearby Walgreen's Drug Store fills the prescriptions at cost. These volunteers include the CEO's of the Community Hospital of Monterey, both past and present. Pamela Norton has been the *Person in Charge since the beginning*. She received a Presidential Citation from Rotary International for this work.

Rotacare





Pamela Norton, *one of the first women to join our Club*, was elected President in 1994, and she was the **First woman President in our area**. Pamela was very enthusiastic and energetic. The major project during her year provided for the purchase of a La France Fire Truck, refurbishing and donating it to the city of Puerto Vallarta, Mexico.

The Club was \$8,000 in the hole when Pamela took office. Funds were raised from a Hoedown at Asilomar and a Rummage Sale totaling \$11,000. She instituted Happy Dollars as a replacement for fines. Money was provided for ID pictures for local school children, and a Halloween party with a movie for children at Robert Down School. Scholarships for PGHS were increased to \$2,000 and two were awarded.

Many new members were added, bringing the membership to sixty-six. The band festival became too much work without an appreciable return of income to the Club, so it was dropped as a project.



Fire Truck refurbished by PG Fire Dept and PG Rotary  
Donated to Puerto Vallarta, Mexico

Police car refurbished by PG Police and PG Rotary  
Donated to San Felipe, Mexico





During Tom McKinney's tenure many community service projects were completed: a Stage at Forest Grove Elementary School (\$5,000), Donated \$4,000 to PGHS for a computer lab, \$5,000 to the 'Legacy Fund', started building a Snack Bar-Announcer's booth at PGHS, held a Film Festival, held two Kid-ID events at a cost of \$962, purchased a Badge box, held first *Crab Feed* with the INTERACT Club, donated monies for the *Fifth Quarter* at PGHS, held a work day at the Otter statue, organized second annual Rummage Sale, donated \$200 to CPR program, \$300 to Youth to Youth program, \$500 to PGHS, \$500 to PGHS Sober Grad Night, \$500 to Explorer Scouts, rung the Salvation Army bell, purchased software for PGHS, Bought gifts for children that were distributed by the Salvation Army, redesigned the newsletter, Gave three Paul Harris awards, recognized Dick Trotter as '*Outstanding Rotarian*' and Dick Seidenzahl as '*Rotarian of the Year*', held the annual picnic in Carmel Valley and the Annual Holiday party at Asilomar.



Snack Bar for PG High School Field

Stage for Forest Grove Elementary School



Phil Ward had a difficult year and Ted Larson, the next president came up with what he thought was a great idea. This was to host a special event at the Marina Airport with members doing parachute jumps. This was not undertaken!

Steve Gorman was President during our 50th Year. A very special celebration was held at Monterey Peninsula Country Club. A "50 Year History of PG Rotary" was undertaken by Wilfred Scholefield, Dick Eldred and published by Dick Seidenzahl's company. There had always been a Club Historian and boxes of information were available.

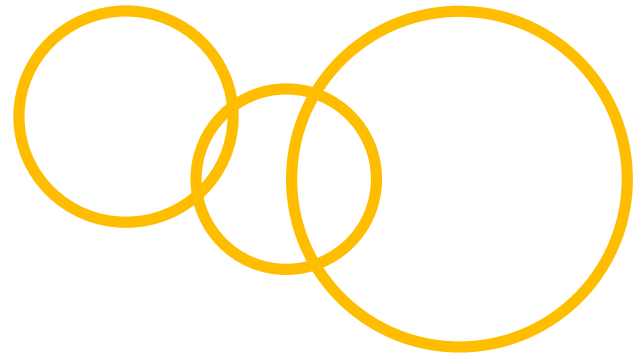
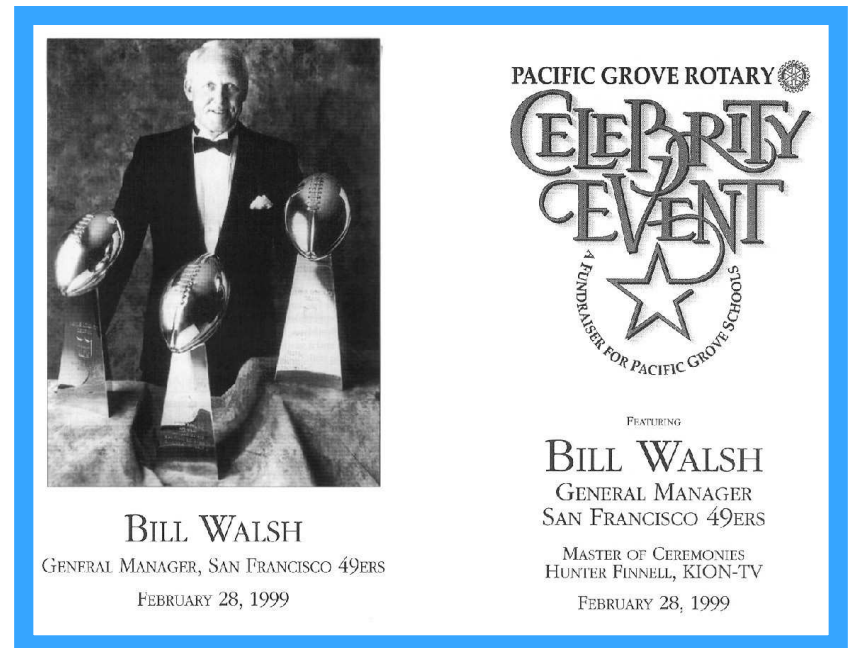
During Steve's year a club record of \$50,0000 was raised for local, state and international programs. Local beneficiaries included the Monterey County Food Bank, Salvation Army, Alliance on Aging, Forest Grove Elementary School Science Camp, Robert Down School Science Camp, Boy Scouts, Girl Scouts, Brownies, SHARP Program, Gateway Center, Foundation for Monterey County Free Libraries, Monterey County Symphony, PG High School Swim Team, Friends of the PG Library, Shelter Outreach Plus, John XXIII AIDS Ministry, Monterey County Special Olympics, ROTACARE Health Clinic, Pacific Grove High School graduate college scholarships, Camp Royal leadership program, Ident-A-Kid, PG High School Sober Grad Night, and the PG High School band uniform fund.

The first annual *Celebrity Event* was created featuring Coach Bill Walsh of the San Francisco 49er's as the keynote speaker. The \$18,000 made from this event was donated to the PG High School Band Boosters Club for new band uniforms and instruments. Members contributed over \$11,000 to the Rotary Foundation. A record number of Paul Harris fellowships were awarded, which helped District 5230 become fourth in the world by the year 2005. A '*Presidential Citation Award*' from the District was granted to us for '*Outstanding Club participation in Community Service, Club Service, International and Vocational Service*'.

Steve was an eclectic sports enthusiast covering all the major sports but especially the San Jose Sharks hockey team. His house has always been easily identified in PG since he has professional sports team flags flying on his front deck flag poles for each sports season.

John O'Brien, our resident *Funny Man* was a hilarious President. He had a good Board of Directors who kept up with his ambitious pace. Lunch was always a barrel of laughs. For his year he designed a great promotional piece touting Rotary and it is still used today. John had a very busy year moving his offices, remodeling his home and serving as President of our Club.

One particular event to remember was the **infamous Y2K** celebration set up as a progressive dinner. The Byrne's provided bracers and salad in their home. The Calandra's provided the entree, more bracers, hats, whistles, etc. At midnight, John stood on the front deck and shot firecrackers toward the bay. Rotarians on the street had to dive for cover. They had been admiring the moon glistening on the bay. It was all in good fun and the funds raised were for the PG school system. Thank goodness the neighbors did not call the PG Police or we would have had five police cars attending the party. The group moved on up the street to Chautauqua Hall for dessert.





Years 2000-2010





Year	President	Designation
2000-01	Jane Durant Jones	Mortgage Banker
2001-02	Kenn Freel	Real Estate
2002-03	James P Calandra	CPA
2003-04	Jim Quinn	Business
2004-05	Brian Lackey	Dentist
2005-06	Ken Petersen	Financial Advisor
2006-07	James Pescatore	US Government
2007-08	Joe Shammass	Travel Agency
2008-09	Stephanie Lee	CHOMP Lab Services
2009-10	Mark Cameron	Attorney



Jane Durant Jones  
President 2000-01



Kenn Freel  
President 2001-02



Jim Calandra  
President 2002-03



Jim Quinn  
President 2003-04



Brian Lackey  
President 2004-05



Ken Petersen  
President 2005-06



Jim Pescatore  
President 2006-07



Joe Shammass  
President 2007-08



Stephanie Lee  
President 2008-09



Mark Cameron  
President 2009-10

## 2000 - 2010 History

Jane Durant Jones was President at the beginning of this new century. She was the second lady President of our Club. Jane's year was all about local *Community Service*, specifically targeting the Pacific Grove Unified School District. \*\*\*\*\*September 11, 2001 was a shock of epic proportions to us...referred to as 911.

Jane's projects included: Salvation Army Bell Ringing at Holiday time, Adopt a Family Program in which the Pacific Grove High School Principal and District Superintendent identified two families who had suddenly fallen on hard times. Then a drive commenced to collect canned food, packaged goods and gift certificates from local markets and clothing was started. As a result of this two week drive the Club was able to deliver five large boxes of groceries and a \$250 gift certificate to each deserving family. They were so excited and thankful for our support.

Other projects addressed included: a Kid ID station set up at the Butterfly Bazaar (after the Butterfly Parade), a Halloween cartoon party at Forest Grove Elementary School, contributing to the Monterey County Food Bank annual food drive in December, helping rebuild the playgrounds at Robert Down and Forest Grove elementary schools, staffing the PG High School Invitational Rotary Track Meet, sponsoring the Police Motorcycle Competition at the *Good Old Days* event, holding the first annual PG Rotary All Wheels Auction, participating in Toys for Tots program, providing scholarships for 5th Grade Science Camp, funding for Pacific Grove High School Sober Grad Night, providing Scholarships for graduating seniors, participating in a Community Hospital blood drive, providing a PG High School Career Speakers Program about technology, business, finance, retail, real estate, investments, hospital management, insurance, hospitality and the professions, and giving a cash donation to purchase folding chairs for the Pacific Grove Middle School and sponsoring the PG Boy Scout Troop. Jane had a very industrious year.

Most of these projects continued on an annual basis. In the mid 2000's more projects were added: becoming a major force in the PG Concours Auto Rally during Pebble Beach Concours week, Smiles for Life (free braces for two deserving school students), Flag raising on Veteran's Day at the cemetery, Community Weed Pull on the waterfront walking path, I-Help dinners to feed clean/sober homeless men, dictionaries for all PG third grade students, Mock Interviews at PG High.

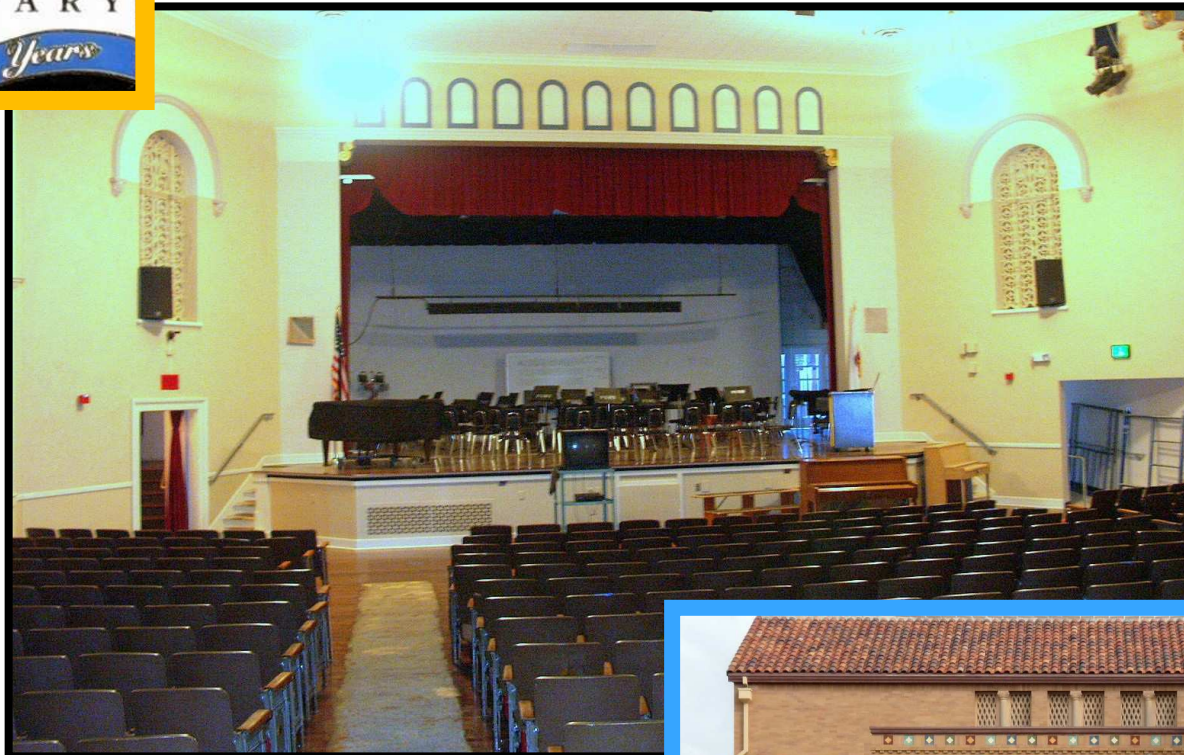
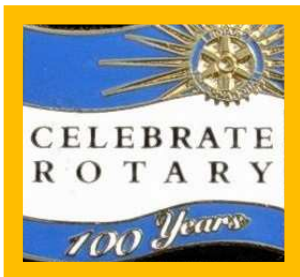
Kenn Freel was inducted in 2001 and in 2002, his year ended with a terrific kick-out party held at Taste Bistro. Ninety two people attended and it was cozy quarters, making great interaction. A hilarious skit about Kenn being a slum landlord of a bay area hotel was pulled off in style. The props were amazing with police man, Michael Adamson, in a bobby helmet and a plywood coffin that Dave Dormedy constructed. Kenn kept busy sending daily faxes to his board members encouraging them to do fund raising. He came up with the 'All Wheels Auction' including cars, BBQ's, tricycles, bicycles and more. Members did not continue this fund raiser.

What a year Jim Calandra had during 2002-03. First he had a kidney removed and then his youngest daughter was married in the Calandra back yard two weeks later. Dedicated Jim stopped by the Rotary meeting on his way home from Community Hospital. Karen, his wife, was not in favor of this visit, however Jim prevailed.

This was the first of three years in which all clubs were asked by Rotary International to do Centennial Projects. Our Club opted out of going together with the other local clubs to build a climbing wall at Dennis the Menace Park. Members decided to refurbish the old Middle School Auditorium into *The Performing Arts Center of PG*. Monies were raised over three Rotary years and many volunteer hours were donated to complete this project. The project cost a great deal of money. The Auto Rally and Good Old Days Parade raised \$5,000 that was donated to ROTACARE. Jim awarded Michael Adamson a *Thank you* of framed cartoons depicting Michael surrounded by his Boss Charles Chritzberg. Brian Lackey received *The Rubber Chicken* award for buying frozen chicken to cook at the Good Old Days BBQ. Consequently the chicken did not cook. Jim tried to copy the Windsor, England club tradition of the President wearing formal regalia. This practice did not last long. Jim had visited the Windsor Club thanks to Bill Scholefield and Bill's cousin. John O'Brien was chosen *Fine Master*. John did a hilarious job. The usual deeds were completed.

Jim's kick-out starred Jim as Generalissimo Calandra, since he belonged to so many clubs. Another story is that he had attended the Barcelona Rotary International Convention and registered the club as 'Pacific Grove-Pebble Beach Rotary' hoping to have an approved RI name change. His Board members were in favor of this change. Kenn Freel checked with Pebble Beach Company about this and the idea was nixed ASAP. Over the years Jim has recruited numerous new members by promoting Rotary on a daily basis to clients, friends and acquaintances.





Jim Quinn was President from 2003-04. His Major focus was to have work started and completed on the *Centennial Project*. This was to celebrate *100 Years of Rotary* in 2005. The project consisted of renovating the interior of the Pacific Grove Unified School District's Middle School Auditorium and refocusing it into the *Performing Arts Center of Pacific Grove*. This endeavor included refinishing all 800+ wood chairs, reupholstering the chairs, refinishing the wood floors, painting the interior, gold leaf for decoration on the columns, laying new carpet, installing new lighting and a top level audio system.. Nearly \$60,000 had been raised from community donations, Rotary members, Rotary district grants and several non-profits. The total cost of the project was about \$87,000. A Rotary member gave an interest free loan to finish the project. The project was a hands on effort with over 2,500 Rotarian hours being invested. This effort was completed during the summer of 2004 and included Jim Calandra's term and Brian Lackey's term. It was decided that appropriate signage for the *Performing Arts Center* should be on the agenda of future leaders.

During this Rotary year, there were two scholarships of \$1,000 each awarded as well as sponsorship of two attendees to the annual Camp Royal. This camp teaches leadership skills to high achieving High School students in our district.

When the Rotary Year began there was a decrease on the balance sheet of \$12,605. However \$10,000 of these funds were due to the transfer to the PG Rotary Legacy Fund. The latter was part of a sustained effort to build up the Legacy Fund so that the income could be used for future projects.

There were a few interesting moments during the year, many of which surrounded this project, where we saw normally well dressed members in jeans and covered with sawdust. New signage was complete in 2008.



2004-05 was the 'Year of **Chicken** jokes' during leadership under Brian Lackey. He had a wonderful sense of humor and did many innovative entertainments during his meetings. No one had forgotten the 'Frozen Chicken Episode' of a past Good Old Days BBQ dinner. Inadvertently he had ordered frozen chicken and thawed beef to cook for the 220 people who attend the dinner. So he instituted a funny chicken award in his year. He would pick a member at random and give him or her the choice of a live baby chick, frozen chicken or a stuffed chicken to travel with the member for the week and report back their adventures. A \$100. donation allowed the member a way out. The monies went toward a Paul Harris Award for a deserving Rotarian and matching points brought another Paul Harris from Rotary International. Carl Miller, as the 'Big Bird', in full, itchy and hot costume along with the ladies of the club with chicken hats were the hit of the Kick-Out party for Brian. The party was held at 'On the Beach' in Monterey.

Ken Petersen, having been a Marine Aviator, kept the club on the straight and narrow as the next president. One highlight of this time period was a combined Club BBQ at Jane and John Roland's home. John's Club was Monterey Sunrise. The Kick-out party was at the Poppy Hills Country Club and included a skit with Governor Arnold Schwarzenegger and Amelia Erhardt visiting. Carl Miller was master of ceremonies (no chicken costume this time).

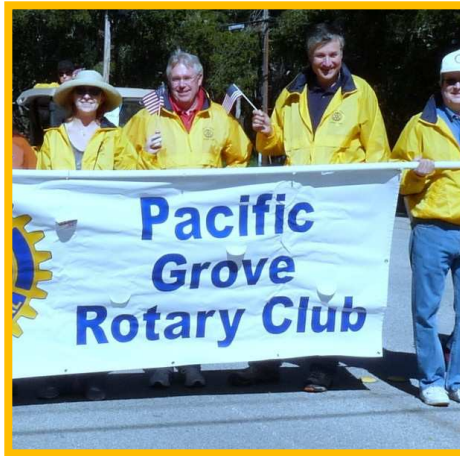
Jim Pescatore's year saw all of the normal projects including supporting the PG High Mock Trial students and the Eagle Scout program. Two new fund raisers were held. One was a 'Reverse Draw' with a buffet dinner included. The dress was western style with scarecrows on the tables and many prizes for winners of the draw. The other event was for the Legacy Fund. This included a special gourmet dinner and wines at the Martine Inn overlooking the bay.

2007-08 President Joe Shammass added the 'I-Help' dinners at the Catholic Church in PG. Members planned, cooked, served the meal and ate with the clean and sober homeless men. Good used clothing was also donated by members for the men. This was done every other month on Thursday evening and many other churches and groups served the other days of each month at different locations. Joe started 'Life Saver' awards and 'Member Quiz' at most meetings. He and Brian Lackey introduced 'Smiles for Life' giving new braces to two deserving PG students. Joe's Kick-Out party was wild and crazy with Tahitian dance lessons and everyone was

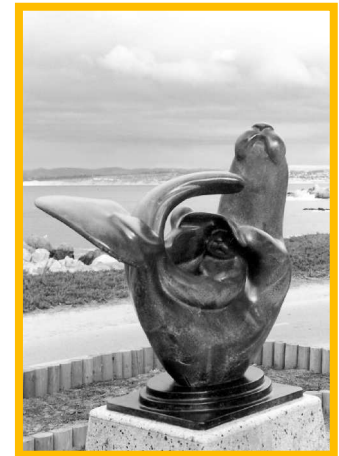




Concours Auto Rally BBQ



Good Old Days Parade Finale



Chris Bell Statue on Rotary pedestal



ROTACARE Golf Tournament



I-Help Dinner Volunteers



Mr Golf-Dick Trotter



Rotary year 2008-09 saw Stephanie Lee as our the third female President of the Club. It was a very social year. Board meetings were moved to the new PG Golf Course restaurant with ocean views. Kyle A. Krasa was Membership Chair at this time and he tightened up new member orientation. Many new members joined with a full understanding of Rotary and its world wide impact on humanity. During the year, member Karen Calandra designed and completed a *60 Year History* of PG Rotary and received the Rotarian of the Year award.

Steve Covell was in charge of social events which included: a great cocktail party in October at Jim Quinn's newly remodeled home in PG, attending Carmel's Outdoor Forest Theatre to see "Evita", a special 60 year Birthday celebration, a guided history tour walk in Pacific Grove, a winery tour in the Salinas Valley, a Giants Game in San Francisco and a social for *Legacy Fund Fellows* at Pamela Norton's home.

Stephanie's focus was to grow the budget to fund projects. These projects included refurbishing the *Gazebo* and starting a *major remodel of the Little House* in Jewell Park, which was built by Rotary in 1953. In addition to all of the annual projects and volunteer activities, the Club was also in charge of *Registration at the District Conference, in June 2009*. This was a large added responsibility.

Due to the bad economy (recession, bank problems, job losses), a jazz fund raiser was cancelled. The *Gazebo in Jewell Park*, a joint project with Pacific Grove Kiwanis Club, was completed. Jeanne Byrne, architect and Steve Covell, general contractor, started the ball rolling on bringing the *Little House* at Jewell Park (which our Club built in 1953) up to code (ADA compliant). An important addition to the building was a bathroom. Members went before the City Council to ask them to apply for a \$35,000 grant from the Recreation Department toward this. It was approved. Also on the agenda was a plan to repair the snack bar at the PG High School baseball field.

2009-10 saw lawyer Mark Cameron as President. One can not say how many lawyer jokes were told every week. New members arrived and others moved on. The economy was in terrible shape and contributed to our losses. The usual activities were completed. A belated 60th Birthday party was held at the Calandra's home. Mark's Kick-out had a terrific skit with 'Lola La Tour', a lady of fame, with singing by the large cast of players. Kyle Krasa was the MC.

Years 2010 - 2019



Year	President	Designation
2010-11	Kyle Krasa	Estate Attorney
2011-12	Nancy Shammass	Publisher
2012-13	Steve Covell	Contractor
2013-14	Matt Bosworth	Banker
2014-15	Lindsay Munoz	Education
2015-16	Mitch Davis	Business Owner
2016-17	Tom Greer	Airport Manager
2017-18	Tracy Perkins	Consultant
2018-19	Kyle Krasa	Estate Attorney
2019-20	Travis Long	CPA
2020-21	Patrick Ryan	Real Estate
	President Elect	

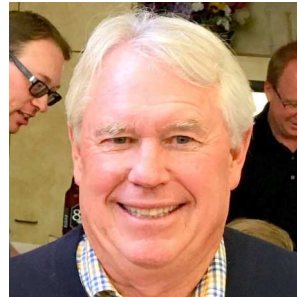




Kyle Krasa 2010-2011



Nancy Shammass 2011-12



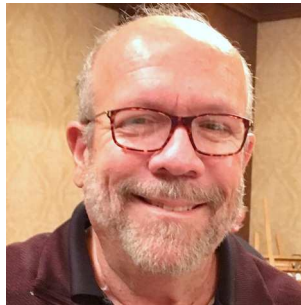
Steve Covell 2012-13



Matt Bosworth 2013-14



Lindsay Munoz 2014-15



Mitch Davis 2015-16



Tom Greer 2016-17



Tracy Perkins 2017-18



Kyle Krasa 2018-19



Travis Long 2019-20



Patrick Ryan 2020-21  
President-Elect



Kyle Krasa, our youngest President at age 31, had 'Gwen Stefanie' and 'Cheese Head moments', singing, quizzes and all around 'Rabble rousing'. Our Club refurbished the 'Little House in Jewell Park' under the leadership of members Jeanne Byrne-architect and Steve Covell-contractor, along with a \$35,000. grant from the City of Pacific Grove. We held a very successful 'Estate Sale' and raised money for the Legacy Fund. Ted Voigt and Pamela Norton were the Chairpersons. \*The March 18th, 2011 Tōhoku earthquake and tsunami in Japan had all Rotary Clubs send money, technical support and supplies.

Nancy Shammass was our 4th lady to take the helm. She instigated visits to ailing members and tributes to long time members. Nancy also started the tradition in Pacific Grove of a dramatic reading of the Declaration of Independence each 4th of July in Caledonia Park.

Steve Covell, was a major contributor to all events and especially to our Auto Rally Fund raiser along with Jeanne Byrne (Originator of our event). Steve, a building contractor, was always in demand for our projects.

Matt Bosworth and Brian Lackey advocated and instituted the idea for a Beer Garden as a new fund raiser to coincide with the Good Old Days weekend. We hosted a Rotary Exchange student from Belgium.

Lindsay Munoz increased monies to Rotary Grants and had many social activities including: movie tour, local plays, wine tasting, chocolate day, Hawaii day the 'Ice Bucket Challenge'.

Mitch Davis oversaw a grant to send MIIS students to Haiti to teach English and the usual endeavors of the club.

Tom Greer streamlined our Club's business strategies and the club funded new signage at the Museum of Natural History in PG. However, sometimes his meeting ran overtime!

Tracy Perkins realigned the Pacific Grove Rotary Legacy Fund. In 2017, the Pacific Grove Rotary Club Legacy Fund assumed primary responsibility as the philanthropic arm of the Pacific Grove Rotary Club. The net proceeds of the Club's major fund raisers managed by the Legacy the Legacy Fund Board, comprised of members of the Pacific Grove Rotary Club. The Board receives, reviews and funds grant applications for youth, community and international areas of service.

Kyle Krasa, repeat President, raised much money with fines and happy dollars plus several shenanigans of note. The Silver Anniversary of the Pacific Grove Concours Auto Rally was celebrated with a Shelby Cobra theme. Kyle's Kick-Out party was highlighted with a 'Mock Trial' deliberating his conduct unbecoming a Rotary President.

Travis Long focused on the club itself and future of the club by forming a committee to work on a three-year strategic plan including member surveys and identifying priorities for revitalization and improvement. He also worked on updating photos and profiles of all members, converting the club to Quick Books Online, and is working on converting the club to a quarterly billing system. The Pacific Grove Library was also presented with a \$25,000 check to fund the circulation desk during the library renovation. He also did some very clever things such as showing before and after photos of members. Very funny to see the comparisons.





Various Kick-Out Parties

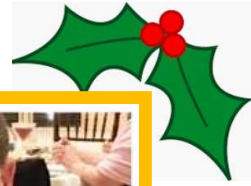


Disney Artist rendition of one for his Kick-Out



President

Annual Holiday Party @ Monterey Peninsula Country Club





## Good Deed and Social Gatherings

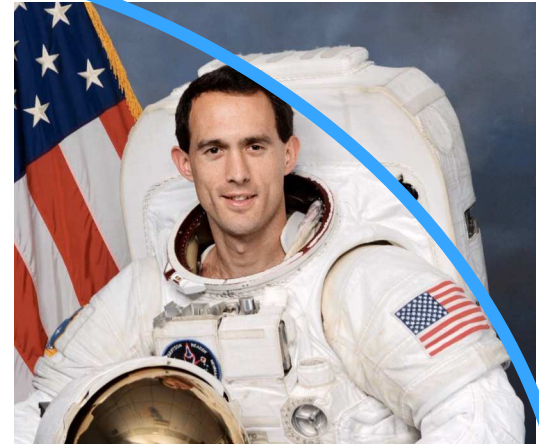
\*\*\*Annual Good Deeds: PG Auto Rally & Beer Garden (our Major fund raisers), 4th of July celebration, Toys for Tots, Scholarships, Boy Scout Troop 90, PG Library renewal program, Invitational Track Meet, Job Shadow Day with PG High Students, Camp Royal, Meals for Homeless, Good Old Days Parade, Polio Plus funding, Dictionaries for 3rd graders in PG, frequently raising monies when world-wide disasters strike, Salvation Army Holiday Bell Ringing, Rota-Care, assisting the USCGFRO (golf tournament), One time-funding of a wooden sculpture of two breaching Whales in Berwick Park. Monies raised by our club are deposited into the Legacy Fund and then disbursed by the Board.

\*\*\*Past Endeavors: Child ID, Motorcycle competition @ Good Old Days, Food Drive, Pacific Grove High School Grad Night, PG High School Mock Interviews, Science Camp, Free dental work for needy PG High Students. More good deeds listed on pages 8 and 9 in this book.

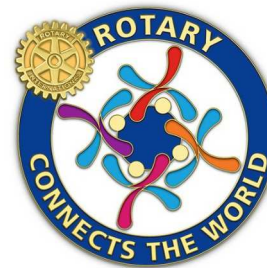
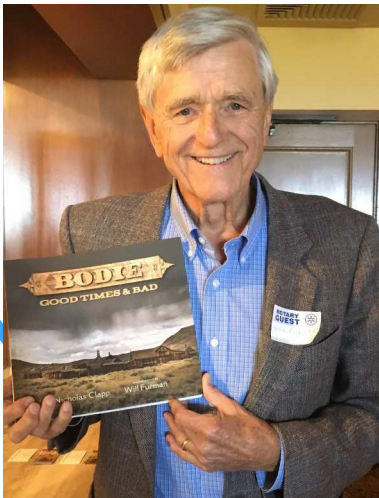
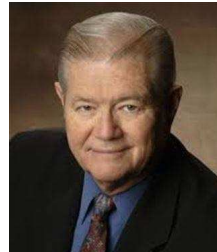
\*\*\*Entertainments Pizza party, Bowling, Movie location tour, Wine tasting tours, Chocolate day, Hawaii day, Ice Bucket Challenge, Games Night, Annual Kick-Out party, Annual Holiday party, Baseball games in Bay Area, Our weekly speakers include local people of note, the famous and interesting from around the world.

\*\*\*Past Entertainments: Family Picnic BBQ in Carmel Valley, Bocce Ball @ Bernardus Resort, Parties at members's homes, Monterey Airport party to welcome new airline, Occasional holiday Dress up for meetings.





Speakers





Little House and Gazebo refurbished in Jewell Park

Breaching Whales creation in Berwick Park

Beer Garden Fund Raiser @ Good Old Days



Our Second largest fund raiser

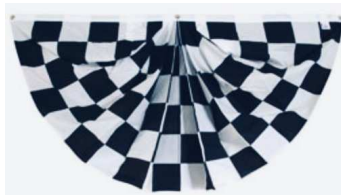




PG Concours Auto Rally  
Our Largest Fund raiser  
August of every year during the week of  
the Pebble Beach Concours Event









4th of July  
Members Reading  
of the  
Constitution  
of the USA



Annual Salvation Army  
Bell Ringing @ Grove Market





**Bus Tour of Movie locations**



**Presidio of Monterey Tour**



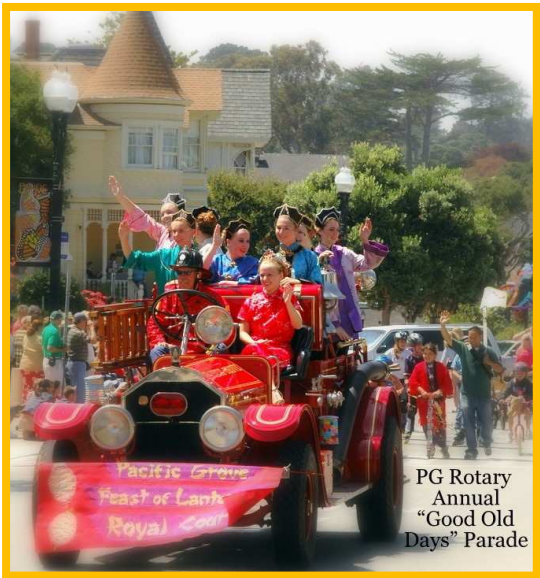
Annual Invitational Track Meet



Legacy Fund Estate Sale 2010



Dictionaries for all Pacific Grove 3rd Graders



PG Rotary  
Annual  
"Good Old  
Days" Parade

Good Old Days Parade organized by PG Rotary

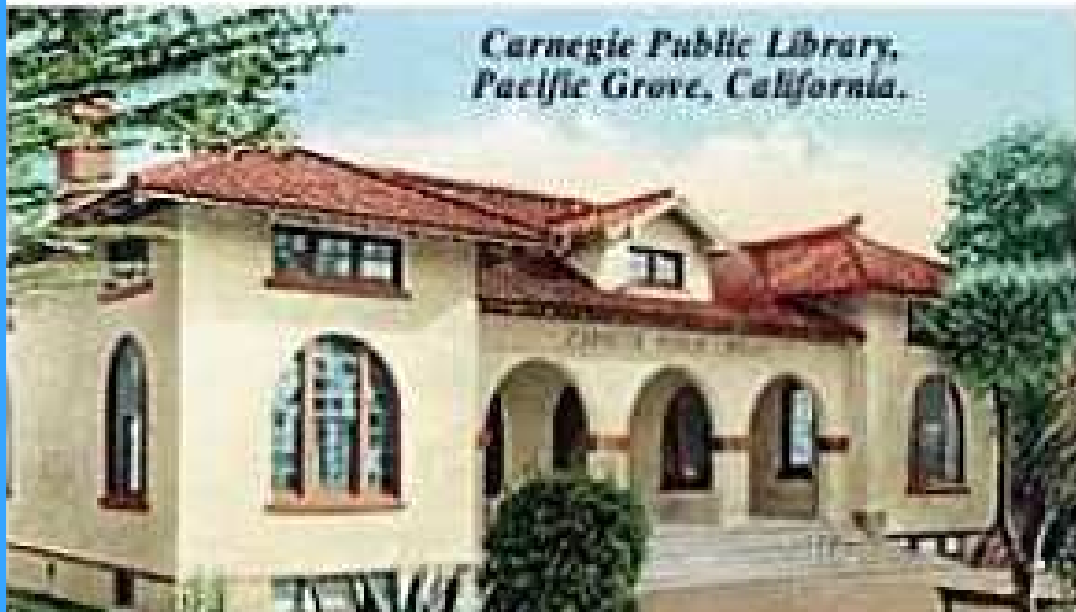




Meetings...



## \$25,000 Check to help the Pacific Grove Library Renovation



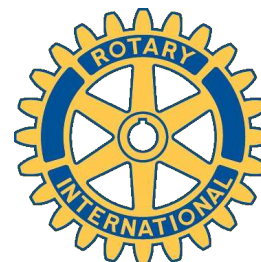


Auto Rally proceeds  
presented to President



1st Place  
Winners  
Chili  
Cook-off  
of local  
Rotary  
Clubs

Money for the Homeless Women's Shelter







Collecting sign ups  
for some of our activities



Welcome to Rotary







Funny Meetings and Kick Out Parties





Fun and Laughing













### *Acknowledgments*

*Designer-Author-Photographer*

*Karen Thomas Calandra*

\* \* \*

*Information for current book came from the '50 Year History'*

*booklet, three history boxes of clippings, black & white  
photographs, old Club bulletins, minutes, current interviews,  
emails, research and photos by the Author.*

*Thank you to the members that assisted in this endeavor!*









The Four-Way Test- the cornerstone of all action.

- 1. Is it the TRUTH?**
- 2. Is it FAIR to all concerned?**
- 3. Will it build GOODWILL  
and BETTER FRIENDSHIPS?**
- 4. Will it be BENEFICIAL to all concerned?**

The test is one of the hallmarks of Rotary.

Since it was developed in 1932 by Herbert J. Taylor, who later became RI President, it has never ceased to be relevant. Its four brief questions are not based on culture or religion. Instead, they are a simple checklist for ethical behavior. They transcend generations and borders.