PACIFIC GROVE Concours Auto Rally

Presented by Rotary of Pacific Grove

Friday, August 24, 2018

Vintage & Sports Cars
Downtown Pacific Grove
Starting at 12:00 p.m.
Rally at 5:00 p.m.
Entertainment starting at 2:00 p.m. by Kelley (of Kelley and the Beachcombers)

Featured: Cars by BMW of Monterey
The Monarch Pub & Restaurant, Pacific Grove

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The Pacific Grove Rotary Club is extremely proud to be the organizers of this year’s Concours Auto Rally event.

EVENT SCHEDULE

12:00 PM  Registration begins for participants (Detail map will be in your driver packet)
Staging of cars along Lighthouse Avenue
NOTE: Drivers who are part of a group should assemble prior to staging so the group can be staged together in an available block

Entertainment by Kelley from Kelley and the Beachcombers

4:45 PM  Driver’s meeting – CHP and Pacific Grove Police Department
5:00 PM  Rally drive will launch along designated route
6:15 PM  Barbecue dinner at Chautauqua Hall
7:00 PM  Awards Presentation and Raffle at Chautauqua Hall

BARBECUE DINNER

Dinner will follow the tour, in historic Chautauqua Hall, Central Avenue at 16th Street Pacific Grove
Limited dinner tickets are available: $30.00 adults $15.00 kids (12 and under)
For additional information call 831-372-3861

— RAFFLE TICKETS: 4 for $10.00 / 10 for $20.00 —

Some of the Raffle Items
Will Bullas signed Dye-Infused Original Metal Print
2 Night Stay, Asilomar (Bikes and s'mores included)
2 Foursomes, Pacific Grove Golf Links
2 sets of 4 tickets, Monterey Bay Aquarium
Foursome, Saratoga Country Club
Assorted Wine Baskets
$250 Gift Certificate, Seven Gables Inn
$50 Gift Card, Baja Cantina

Gift Basket, P.G. Starbucks
Framed Auto Rally Poster, Glenn Gobel
1 Night Stay, Pacific Gardens Inn
4 Gold Car Washes ($125 value), El Estero Car Wash
1 Night Stay, Sonoma Inn
Lg. Pizza Dinner ($75 value), Gianni’s Pizza
$50 Gift Certificate, Beach House Restaurant
Day at the Spa, 80 mins, facial, mani-pedi, Pebble Beach Co.

Poster & Program Photo Shoot

Cover/Poster design by Keli Pharaoh. Cover/Poster Photography by Rick Pharaoh.

The 2018 season marks the 62nd consecutive year that the Sports Car Racing Association of the Monterey Peninsula has promoted and managed world-class motorsports events at WeatherTech Raceway Laguna Seca.

2018 CALENDAR:
—Monterey Pre-Reunion August 18-19 More than 300 race cars competing for two full days prior to the Reunion.—Rolex Monterey Motorsports Reunion August 23-26 A celebration of motorsport history that brings approximately 550 race cars together in one open paddock for everyone to enjoy.—Continental Tire Monterey Grand Prix Featuring America’s Tire 250 Sept. 6-9 The action is nonstop among the prototype and GT sports cars when the international drivers and teams tackle the challenging circuit on their way for championship points.—Porsche Rennsport Reunion VI September 27-30 The world’s largest gathering of Porsche race cars and drivers return to WeatherTech Raceway Laguna Seca for an amazing Porsche family reunion.—California 8 Hours presented by Pirelli World Challenge October 26-28 The final event of the 2018 major event season will again be the SRO Intercontinental GT Challenge California 8 Hours presented by Pirelli World Challenge. The Intercontinental GT Challenge represents the highest achievement in long distance GT racing.
24th ANNUAL PACIFIC GROVE ROTARY

Concours Auto Rally

Presented by: The Rotary Club of Pacific Grove

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Pacific Grove Golf Links
Monterey Bay Aquarium
Pacific Gardens Inn
Seven Gables

Gianni’s Pizza
Glenn Gobel Custom Framing
Jan & John Stewart/Saratoga Country Club
Lindsay and Patti Munoz
P.G. Starbucks
Local Carmel Valley artist Will Bullas makes fine art fun. The master of one-liners combines award winning artistic skills with a hilarious point of view, creating a refreshing and unexpected new way to enjoy fine art.

In his signature style, Will celebrates the Pacific Grove Rotary Club’s annual fundraising event with the two competitors seated together in a convertible as they race to the finish line.

Valued at $300, “Beaming–Pacific Grove Concours Auto Rally” is a beautiful 20x20-inch, dye-infused metal print created from an original painting and hand-signed by the artist. This fun, memorable art piece has been donated by the artist to the Pacific Grove Auto Rally to be “raffled” the day on the event. Raffle tickets can be purchased the day of the event.

Don’t Miss Out of the opportunity to add this artwork to your Concours Week automobile collection! And the winner is … Pacific Grove Rotary non-profit organizations! Purchase that Winning Ticket!

ABOUT THE ARTIST

Will resides and creates his art, with his wife Claudia, in Carmel Valley, California. They live just across the meadow from his son, who is also an artist, daughter-in-law, and grandchildren.

He is a signature member of the American Watercolor Society, the National Watercolor Society, and was elected to membership with the Knickerbocker Artists of New York in 1986. He is a past president and continuing member of the Carmel Art Association. Will has exhibited twice at the National Academy of Design in New York. In 2007 he received the Mario Cooper and Dale Meyers Medal from the American Watercolor Society for his contributions to watercolor.

So prepare yourself for antic artistry. You’re about to meet disguised ducks, porcine gunslingers, and other riotous wildlife for a most delightful trip through the amazing brain and artistic brilliance of Will Bullas at www.willbullas.com

For information on purchasing the original painting used by the PG Rotary Concours Auto Rally, please contact the Will Bullas Studio at WILLBULLAS.COM. The purchaser will have the opportunity of personalizing the license plate.

“beaming...”
Congratulations and a hearty thank you to all the committee members, volunteers, sponsors and advertisers who have participated over the last 24 years! This charitable event has been an immense joy and could only have been this successful because of you. Thank you all!

The twenty-fourth annual Pacific Grove Concours Auto Rally, which has raised more than $300,000 for youth programs on the Monterey Peninsula, will be held on Friday, August 24, 2018. Each year the event takes place on Friday of the Concours d’Elegance weekend at Pebble Beach and the Rolex Monterey Motorsports Reunion at Laguna Seca.

The Pacific Grove Concours Auto Rally is geared for people who own and drive their own classic and vintage cars. The rally draws 200+ participants and 5,000 spectators line the rally route.

This year’s event marks the organizational transition from Pacific Grove Youth Action to Pacific Grove Rotary.

The Pacific Grove Concours Auto Rally was started in 1995 as a fund raiser in support of the Pacific Grove Youth Center and other youth programs. Pacific Grove Rotary joined PG Youth Action nine years ago as a 50% partner for the rally organization. PG Rotary has provided volunteers and board member support.

Additional information about the rally may be obtained by calling 831-372-3861 or online at www.pgautorally.org. Registration forms may be downloaded from the website. Hotel and other visitor information are available by contacting the Pacific Grove Chamber of Commerce at 1-800-656-6650.

Pacific Grove Rotary • PG Concours Auto Rally  
P.O. Box 51453, Pacific Grove, CA 93950, 831-372-3861

EXECUTIVE COMMITTEE
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Vic Johnson – Director  
Steve Covell – Director  
Mike Milliorn – Director  
Lindsay Munoz - Director  
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“Classics of BMW Automotive History” by David Laws

Founded in Munich, Bavaria, as an aircraft engine manufacturer in 1916, Bayerische Motoren Werke (BMW) has also produced farm equipment, household items, and motorcycles as well as automobiles. The vehicles below represent important milestones in the company’s rise to a leading manufacturer of premium automobiles.

1929 - BMW Dixi 3/15
The first automobile, a licensed copy of the British Austin 7, was introduced in 1928 as the BMW 3/15. German improvements included four-wheel brakes, a more spacious body, and a higher quality interior.

1952 – BMW 501
The first post-war vehicle, the 501, a large luxury car introduced in 1952, was not a commercial success but re-established BMW’s status as a manufacturer of high-quality, technically-exciting cars.

1961 – BMW 1500
“New Class” 4-door sedans, beginning with the 1500 in 1961, restored BMW to financial health after a near brush with bankruptcy. The New Class expanded in the mid-1960s to include the iconic BMW 02 Series.

1975 – BMW 3-Series
The 1975 3-Series cemented BMW’s reputation for quick, sporty-handling cars with powerful engines, and remains its best-selling and most versatile design through five generations of vehicles.

Visit BMW of Monterey to view the latest in BMW engineering.
The very first west coast-organized automobile club races took place in Monterey, California in August 1903. The drivers competed on an “ordinary, elliptical, single mile track” under the banner of the DEL MONTE RACETRACK built behind the Hotel del Monte, then known as “the most elegant hotel in the world” that today serves as the Naval Postgraduate School. A hill-climbing segment of the contest was decided up Carmel Hill on the road to Pacific Grove.

Over eleven hundred society spectators gathered at the site to witness Pacific Coast history. Official speed and distance records were set, making it “the biggest and most successful automobile race ever held in Western America.”

George Whittell, Jr., the winning driver of the French ‘Mors’ 24hp racer (whose car costs a mere $12,000 in 1903), broke a West Coast racing record of 1 min and 15 sec per mile at an average speed of a numbing 48 mph.

These competitive ‘enthusiast’ races for gasoline and steam cars pre-empted the soon-to-be-famous New York/Long Island Vanderbilt Cup Races of 1904, the French Grand Prix at Le Mans, the UK’s Brooklands of 1906, and the Indianapolis 500 races of 1911.

The DEL MONTE AUTO CLUB MEET of 1903 was contested as a challenge cup race, in which the Automobile Clubs of California (Northern vs. Southern) offered a trophy to the winner of the race. Twelve racing entrant vehicles originated from eight different manufacturers. Competing were Mors, Peerless, Pope, Rambler, Stevens Duryea, Waltham, White, and Winton. Drivers were Andrews, Arnold, Ellb, Fuller, Garbutt, Grothe, Hewston, Hotaling, Keenan, Keller, Kellogg, Luckhardt, Saunders and Whittell.

As described in the San Francisco Chronicle: “The air reverberated with strange noises, like the bubbling of many city fire engines at night. There was the ‘putty-putty’ breathing of the smaller racers, the bigger “choo-choo” of the heavy machines, the loud explosive cough of the Mors French wonder which won the Paris-Vienna race of last year and the intermittent, pistol-like report from air blasts, while all the spectators greeted the swiftly passing racers with a wild discord of duck-quacking choruses from their automobile alarms horns.”

Gregory Berkin is Producer/Director of “The Pebble Beach Experience,” a documentary film of over 100 years of automotive history in the Monterey area.
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2018 Pacific Grove Auto Rally page 11
Mayor’s Proclamation in Honor of the Rotary Club of Pacific Grove’s 70th Birthday

WHEREAS, the Rotary Club of Pacific Grove was chartered in 1948 as a service club organization in the spirit of “Service Above Self,” inspiring members to provide humanitarian service, encouraging high ethical standards, and promoting good will and peace in the world; and

WHEREAS, the Rotary Club of Pacific Grove has initiated and contributed to numerous community projects and events, such as refurbishing the Pacific Grove Middle School Auditorium into the Pacific Grove Performing Arts Center; the 1952 construction of and later remodeling of the “Little House in Jewell Park” gazebo; participation in the I-HELP program providing dinners for homeless men and women; coordination of the annual Good Old Days parade; and was the driving force behind the formation and management of the on-going weekly Peninsula Rotacare Free Medical Clinic; and

WHEREAS, the Rotary Club of Pacific Grove has supported the youth of our community through sponsorship of the annual PG High School track meet, held continuously since 1968; the annual donation of dictionaries to each 3rd grader in Pacific Grove elementary schools; and providing annual college scholarships to four PGHS seniors; and the proceeds of our Pacific Grove Auto Rally held for the last 23 years during Concours week have gone to numerous youth programs in our city; and

WHEREAS, the Rotary Club of Pacific Grove has brought funding into our community through Rotary District grants, including recent projects such as signage for the pollination garden at the Pacific Grove Natural History Museum and support for necessities for homeless women served by the Gathering for Women; and

WHEREAS, the Rotary Club of Pacific Grove has worked with Rotary Clubs around the world to eradicate polio; has contributed to earthquake and fire relief efforts; and has supported Rotary Youth Exchange programs to help train the leaders of tomorrow to be active builders of a more peaceful world; and

WHEREAS, the Rotary Club of Pacific Grove now celebrates its long history of making positive, lasting change in communities at home and abroad; and

WHEREAS, the city of Pacific Grove recognizes and honors the many Rotary Club service projects benefitting our community over the past 70 years, I recognize the Rotary Club of Pacific Grove for all of their philanthropic endeavors geared toward making our community a better place to live and work; and

Therefore, I, Bill Kampe, Mayor of the City of Pacific Grove, do hereby proclaim June 19, 2018 as Rotary Day in Pacific Grove, and encourage all citizens to join me in extending gratitude and congratulations on behalf of the City to the Rotary Club of Pacific Grove on its birthday.

Bill Kampe, Mayor
Established in 1948, the Rotary Club of Pacific Grove has served the community for 70 years. From hands-on building projects to funding local youth and library programs, the Club has helped the needy, supported families, and promoted peace, harmony, and fun in our backyard and around the world. Some of the many activities that Rotary members have initiated or contributed to include:

- Organizing the Rotary Invitational Track Meet at Pacific Grove High School since 1968.
- Managing the annual Good Old Days parade.
- Dramatic readings of the Declaration of Independence on the Fourth of July in Caledonia Park.
- Building the Little House in Jewell Park (and 50 years later rebuilding it to meet ADA standards).
- Restoring the Gazebo in Jewell Park.
- Building Washington Park and elementary school playground equipment.
- Funding Sea Otter and Whale statues in Berwick Park, and signage at the Museum of Natural History.
- Donating manpower and funding to convert the auditorium at the Middle School into the Pacific Grove Performing Arts Center as a community show place.
Pacific Grove Rotary Projects continued.

- Staffing and funding Rotacare to provide free medical services for the uninsured.
- Preparing regular I-Help dinners for the homeless.
- Distributing dictionaries annually to all Pacific Grove third-grade students.
- Providing scholarships for college and leadership training to high-school seniors.
- These services are supported by distributions from the Pacific Grove Rotary Legacy Fund and grants from the national Rotary Foundation. The Fund is sustained by donations from Club members and two major annual fund-raising activities:
  - A Beer and Wine Garden at the Good Old Days arts and crafts street fair.
  - The Pacific Grove Rotary Concours Auto Rally, the first and one of the most popular free-to-spectators events during Monterey Car Week.

For more information about the Rotary Club of Pacific Grove, please see the website at www.pgrotary.org or contact the president or membership person listed on the home page.
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Kyle, Amanda, and Jonah pose in between “Maybellene” and “Ludwig.”

In hometown spirit, our family supports and enjoys the P.G. Auto Rally!
Rotarians in the Good Old Days Parade.

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Pacific Grove Rotary also funded the Whale statue in Berwick Park. A damaged and diseased Monterey Cypress was transformed into two breaching whales.
PACIFIC GROVE WALKING TOUR

123 Forest Avenue
AMERICAN FOUR SQUARE
American foursquare presents a two-story boxy shape with a hip roof, heavy eaves, a porch across the front, and plain ornamentation.

110 Forest Avenue
PUEBLO REVIVAL
These earth colored buildings feature flat roofs, low parapet walls above the roofs, projecting wood beams, and rounded windows. The attempt was to capture the appearance of the adobe structures of the Southwest.

110 17th Street
VICTORIAN BEACH COTTAGE
Homes often shared similarities with other Victorian buildings, particularly in the use of wood ornamentation around the porches and gable ends.

133 17th Street
FOLK VICTORIAN
Cottages often shared similarities with other Victorian buildings, particularly in the use of wood ornamentation around porches and gable ends.

588 Central Avenue
"KIT HOUSE"
Inside-out homes were ready-to-assemble and sold through mail order companies such as Sears, Roebuck & Co. They arrived by train and were brought to the site by wagon. Noticeable fastening bolts can be seen on the corners.

137 16th Street
GOTHIC
Homes feature steep roofs with projecting stick work, irregular composition, arched windows, turrets, and quartered porch trim, and board and batten siding.

129 Pacific Street
GOTHIC REVIVAL
Also called Carpenter Gothic, this style originated in England in a revolt against the rigidness of classical forms. Homes feature irregular composition, steep gable roofs, trimmed porches, and board and batten siding.

139 19th Street
VERNACULAR
Vernacular applies to traditional American architecture built with a combination of memory of eastern forms, local needs and traditions, and availability of materials. Elements consist of double hung sash windows and wood siding.

649 Lighthouse Avenue
QUEEN ANNE
Homes display a variety of decorated porches and eaves, gables, towers and turrets, bay windows, stained glass, and patterned shingles. Structures vary greatly in size and design.

105 Laurel Avenue
BOARD AND BATTEN
This design is typified by wide vertical wood siding with the vertical joints covered by much narrower wood boards, called batters.

574 Lighthouse Avenue
ROMANESQUE
Features include simulated stone block, siding and brick construction of unrefined masonry. Entryway columns are often a feature of this style. This building is the best example on the Monterey Peninsula.

541 - 553 Lighthouse Avenue
VICTORIAN COMMERCIAL
Victrorian commercial storefronts feature bay windows, ornamentation, and the use of a variety of colorful paint.

165 Forest Avenue
SPANISH/MEDITERRANEAN REVIVAL
Features are whitewashed stucco, low pitched tile roofs, arched openings, balconies, and wrought iron window grills.
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