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## **2023 PROGRAM ADVERTISING RATES**

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|  | **AD SIZE** | **AD PRICE** |
| **Business Card Color\*** | **80.00** |
| **1/8th Page- Color** | **135.00** |
| **Quarter Page - Color** | **230.00** |
|  | **Half Page - Color** | **430.00** |
|  | **Full Page - Color** | **800.00** |

AD CONTENT: The advertiser must provide ad copy no later than July 1, 2023 @ 5:00PM.

AD SPECIFICATIONS: Only digital files accepted with the exception of business card ads.

If you have a business card that you would like to use, but do not have a digital copy, in

Addition to the cost of the ad, there will be a **$15.00** per card fee to scan and enhance the business card. Ads must be done in Photoshop or PDF files. Photos/PDF files

must be a minimum of 300dpi at print size. Please Email a complete, “ready to print

advertising file” ad only to**:** **jcbarchfaia@att.net** and note **“2023 Auto Rally Final Ad”**

**and include your business name,** in the “subject line” of your Email.

**COMPLETE and SIGN the agreement form and return along with your Check to:**

Pacific Grove Rotary Concours Auto Rally, PO Box 51453, Pacific Grove, CA 93950

* For Information about rates or if you have any questions please contact:

**Vic Johnson 831-647-0205 or Lindsay Munoz 209-607-2488**

**Pacific Grove Rotary Concours Auto Rally**

PO Box 51453 Pacific Grove CA 93950

(831) 372-3861 pgautorally@gmail.com pgautorally.org