



2023 PROGRAM ADVERTISING RATES

AD SIZE	AD PRICE
Business Card Color*	80.00
1/8th Page- Color	135.00
Quarter Page - Color	230.00
Half Page - Color	430.00
Full Page - Color	800.00

AD CONTENT: The advertiser must provide ad copy no later than **July 1, 2023 @ 5:00PM**.

AD SPECIFICATIONS: Only digital files accepted with the exception of business card ads. If you have a business card that you would like to use, but do not have a digital copy, in Addition to the cost of the ad, there will be a **\$15.00** per card fee to scan and enhance the business card. Ads must be done in Photoshop or PDF files. Photos/PDF files must be a minimum of 300dpi at print size. Please Email a complete, “ready to print advertising file” ad only to: jcbarchfaia@att.net and note **“2023 Auto Rally Final Ad”** and include your business name, in the “subject line” of your Email.

COMPLETE and SIGN the agreement form and return along with your Check to:
[Pacific Grove Rotary Concours Auto Rally, PO Box 51453, Pacific Grove, CA 93950](#)

For Information about rates or if you have any questions please contact:
Vic Johnson 831-647-0205 or Lindsay Munoz 209-607-2488

Pacific Grove Rotary Concours Auto Rally
 PO Box 51453 Pacific Grove CA 93950
 (831) 372-3861 pgautorally@gmail.com pgautorally.org